



WORLD CLASS GOLF INSTRUCTION



BEST TEACHERS IN FLORIDA

“Let me and the Academy staff give you something valuable to take home....the keys to a better golf game.”

Bill Madonna, PGA
Academy Director

2009/2010 Programs and Tuition

For Golf Academy information please dial 407.238.8870 or ext. 88870.

To all golfers,

It is my contention that learning to play golf correctly, without experiencing a common problem associated with golf instruction called “paralysis from analysis”, students needs a **sustained period of “clear and concise” input.** Trying to learn golf in an hour, even five or six one hour sessions over a few weeks or months, will not and does not work!

Given sufficient time, an experienced teacher can make a huge difference in a veteran golfer’s game and provide the “new to the game” golfer invaluable assistance that will introduce them to the game in a manner that will keep them in the game for a lifetime.

Over the last several years, with students ranging from beginners to touring professionals, I have conducted a considerable amount of private/semi private half-day and full-day sessions. The results have been extremely promising. In fact, the students felt these experiences were some of the most productive of their golfing careers. Ultimately, the common response was that these sessions provided them with a much more enjoyable and efficient approach to game improvement.

The success of these **sustained periods of instruction** lies in the fact that we have sufficient time to simplify the fundamentals, which most golfers tend to complicate and during this same time, have the student experience “properly struck golf shots”. Quite frankly, my goal is to systematically reprogram their perspective and understanding of **Absolutes**. These are facts that cannot be ignored or neglected in the learning and execution of the golf swing. While it obviously readily applies to the recreational golfer, I am constantly surprised by how this technique simplifies and compartmentalizes even the most talented player’s game improvement plan.

We all have heard “the customer is always right”. If you only have time for a one hour lesson, we’ll oblige and provide you with the best lesson you can get. Just understand, “more is better” when it comes to learning to play this great game. This is not an attempt at an “up sale”. We just want you to see improvement during the lesson and leave better than when you arrived.

Sure, time and money have a direct influence on your decision. However please consider that the cost for a series of five or six lessons may be better spent with a great teacher for a few hours that enables you to “get it” while your teacher is standing there with you. You will also go home with the tools to continue to improve and then a few phone calls and an occasional checkup will keep you on track.

Golf School Philosophy.....“EXPECT TO GET BETTER” ®

After 30 years of helping beginners to PGA and LPGA touring professionals, it has become extremely apparent to me that the average golfer needs only to acquire three basic capabilities: solid contact, direction control, and sufficient distance. If you can't hit it, you don't care about direction. If you can hit it, direction is everything and once direction control is repeatable, you want to hit it far enough! Our staff will spend the time needed for you to get these elements under control so you can begin to play with enjoyment and improve with rehearsal and practice.

.....*Bill Madonna, PGA Master Professional*

Bill Madonna Golf Academy Programs

Golf Schools (3 student min. 12 max.)

Oakmont Golf School

8:30 to 12...tee time at 1:30 ish

3 ½ hours of instruction - Lunch - Nine holes of golf

- 4:1 student/teacher ratio, minimum of 3 students
- Digital Video Analysis provided by Swing View Pro
- Instruction in full swing and short game
- Lunch at the BMGA Learning Center
- Nine holes with cart

Each student will have video analysis using the latest video technology *Swing View Pro* has to offer. The Oakmont Plan includes lunch at the BMGA Outside Learning Center while reviewing your morning instruction. You will then tee off and enjoy nine holes on the awarding-winning Hawk's Landing Golf Course.

2009/10 Fees:

- \$545 per person off-season (5/15 - 11/14)
 - \$620 per person in-season (11/15 - 5/14)
-

Augusta Golf School

8:30 to 12...tee time at 1:30 ish

3 ½ hours instruction - Lunch - Eighteen holes of golf

- 4:1 student/teacher ratio, minimum of 3 students
- Digital Video Analysis provided by Swing View Pro
- Personalized instruction with emphasis on your three most important clubs - Driver, Wedge and Putter
- Lunch at the BMGA Learning Center
- Eighteen holes with cart

You will start your day off with 3 ½ hours of instruction with our certified BMGA instructors. After lunch at the Learning Center, you will warm up and then tee off on the acclaimed Hawk's Landing Golf Course.

2009/10 Fees:

- \$595 per person off-season (5/15 - 11/14)
 - \$675 per person in-season (11/15 - 5/14)
-

St. Andrews Golf School 2 Day

8:30 to 12...tee time at 1:30 ish each day

7 hours instruction - 2 lunches - 27 holes of golf over two days

St. Andrews plan:

- 4:1 student/teacher ratio, minimum of 3 students
- Digital Video Analysis provided by Swing View Pro
- Lunches at the BMGA Learning Center
- Personalized instruction with emphasis on your three most important clubs - Driver, Wedge and Putter
- Participants receive a *"Complete Golfer Handbook"*
- Golf with cart (9 holes Day 1 and 18 holes Day 2)

This is our most popular program. The BMGA Golf School Staff urges you to consider the St. Andrews Plan to be a part of a golfing vacation. This two day golf school includes 7 hours of instruction, two lunches and two rounds of golf; (1) nine hole round and (1) eighteen hole round. Make this a part of your next getaway to sunny Florida. The academy staff can make arrangements for you to stay in the luxurious Orlando World Center Marriott.

2009/10 Fees:

- \$1,125 per person off-season (5/15 - 11/14)
- \$1,275 per person in-season (11/15 - 5/14)

Corporate and Group Events

For over ten years it has been the custom that the academy schedules and reserves time for our association and corporate guests to participate in one of two fun and educational golf clinics.

1. Golf 101 is a 90-minute instructional program assisting golfers (and wannabe golfers) with putting, chipping and full swing techniques.
2. The Putting Challenge is also a 90-minute fun event with prizes and is designed to provide your attendees with a social golfing experience.

These clinics are designed to help you to provide a value added event while your group is here. Both of these events can be held indoors or outdoors, eliminating any weather concerns. The Bill Madonna Golf Academy is located between the eighth and ninth holes of the Hawk's Landing Golf Course. It has a covered teaching facility with chipping and putting greens, plus all grass tees. The academy can accommodate one to sixty participants.

Following is a rate schedule for your consideration.

- | | |
|---------------|-----------|
| 4 – 6 people | \$ 95 pp. |
| 7 – 12 people | \$ 75 pp. |

BILL MADONNA GOLF ACADEMY (BMGA) AGREEMENT

(BMGA is owned and operated by Golf Academies International, LLC)

Student(s) Name:

Date of School:

Start times: per schedule

of Students:

Price per player: \$

X CONFIRMATION

To confirm this reservation, please sign and return this contract by _____. Be advised that if we do not receive a signed copy of this contract, space in the golf school may be released. Please fax to 407.787.3339, attention Bill Madonna.

X EVENT POLICY

Your event organizer shall encourage all golfers in the event to cooperate with Hawk's Landing Golf Staff with regard to pace of play, conduct on the golf course and related activities. Hawk's Landing reserves the right to remove from the course any golfer who does not comply with the directive of Hawk's Landing Golf Staff. Proper golf attire is required: shirts with a collar, Bermuda-length shorts or slacks. *Soft spikes are required!*

X RAIN POLICY

Hawk's Landing reserves the right to make the final decision regarding play if lightning or severe weather conditions are expected in the vicinity that may endanger the safety of the players or the Golf Staff.

X DAMAGES

Hawk's Landing will hold you responsible for damages to property or equipment that occurs while on site. Hawk's Landing will bill for replacement value of damages.

X CANCELLATION POLICY

All sales are final. No refund policy. Tuition fees will be applied to a future school and will remain good one year from the billing date. All credit cards will be charged within 30 days (or later) prior to start date of golf school.

X ADDITIONAL INFORMATION

All food and beverage that is not included with the package price must be purchased from the Orlando World Center Marriott. Please advise us of your date and time of arrival. Please bring your rain gear. The school will be conducted if light rain is in the forecast.

Thank you for selecting Bill Madonna Golf Academy at the Orlando World Center Marriott for your upcoming golf event. Should there be any additional information or assistance you require, please do not hesitate to contact me. The Golf Staff and I look forward to being of service to you.

Bill Madonna Golf Academy
Golf Magazine "Top 100 Teacher" in America
PGA Master Teaching Professional
Hawk's Landing Golf Club
Orlando World Center Marriott
8701 World Center Drive
Orlando, FL 32821
407.238.8870
407.787.3339 fax
407.948.1777 cell

Please sign and return this agreement and the credit card authorization form to our office, noting any changes or additions necessary. Signature of this agreement signifies acceptance of the arrangements as indicated.

Signature: _____

Name (Print): _____

Date: _____

CREDIT CARD AUTHORIZATION FORM

I hereby authorize the Bill Madonna Golf Academy (Golf Academies International, LLC) to post advance deposit for payment to the credit card listed below:

Date of Signing: _____

Student Name(s) _____

Function Date(s) _____

Total to be billed: \$ the card below will be billed on:

Please circle one:

AMEX VISA MASTERCARD

Card Number: _____

Expiration Date: _____

Cardholder Name: _____

Card Billing Address: _____

Signature: _____

Date: _____

NOTE:.

In order to process your request for charges to be billed to your credit card, please complete and return pages 7, 8 and 9 via fax to the Bill Madonna Golf Academy, Attention Nancee Long, at (407) 787-3339.