

Be our guest for breakfast at NECC

Learning.com Speaker Series presents

Scott McLeod, J.D., Ph.D.

Noted Expert on K-12 School Technology Leadership

Making an Impact

Overcoming the challenges to effective technology leadership

Does it feel like you're working hard but making less of an impact than you'd hoped?

Tired of being overworked and under appreciated? Be our guest for an interactive discussion about technology, school change, and the challenges of informal leadership.

Tuesday, June 30, 2009

Renaissance Washington, DC Hotel

(NECC Headquarter Hotel)

6:45 to 8 a.m.

Renaissance Ballroom East

Please RSVP by June 25 at www.learning.com/RSVP. Space is limited.

About Scott McLeod Scott McLeod is widely recognized as one of the nation's leading academic experts on K-12 school technology leadership issues. Dr. McLeod is an Associate Professor and Coordinator of the Educational Administration program at Iowa State University. He also is the Director of the UCEA Center for the Advanced Study of Technology Leadership in Education (CASTLE).

Dr. McLeod blogs regularly about technology leadership issues at www.dangerouslyirrelevant.org and is the creator of LeaderTalk, the nation's first group blog written by school leaders for school leaders. Dr. McLeod also was a co-creator of the wildly popular video, "Did You Know? (Shift Happens)."

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