

Course Title: Digital Literacy for Women and Youth Employment and Entrepreneurship

Course Context:

In different parts of the world, much resources remain untapped because of the exclusion of women and youth in the production of goods and services. This exclusion, mostly, is a result of lack of skills required to engage in the economic cycle of producing and consuming goods and services. The affordances of modern information and communication technologies (ICTs) have made possible the addressing of this concern: to provide the women and youth the necessary skills to enable them to engage in employment, entrepreneurship, and lifelong learning so they can stay competitive amidst rapid changes ; and to make these modern ICTs the venue by which the women and youth can engage in various productive activities.

Course Description:

This is a Training of Trainers (ToT) course. Aside from learning the content, course participants will also learn how to teach the content to the learners for whom this course was designed and developed, the women and youth, both in the online and F2F modes as well as providing support services for the various types of learners.

The course will be delivered in the blended online mode/combination of synchronous online sessions and online interactions through social media.

Course Content and schedule (Manila Time):

Online Course Orientation: 14 November; 8:00-8:30 AM

- Module 1. Digital Tools for Business and Work
A review of the various digital productivity tools essential for employment and entrepreneurship. The learner may opt to review all or skip some of the tools they feel they already know
- Online Lecture: 14 November; 8:30-9:30 AM
 - Asynchronous online interaction through social media
- Module 2. Digital Literacy and Career Opportunities
- Module 2A: Digital Literacy for Entrepreneurship
- Online Lecture: 18 November; 8:30:00-9:30 AM
 - Asynchronous online interaction through social media
- Module 2B: Digital Literacy for Employment
- Online Lecture: 19 November; 8:00-9:00
 - Asynchronous online interaction through social media
- Module 3: Digital Literacy for Lifelong Learning
- Online Lecture: 26 November; 8:00-9:00 AM
 - Asynchronous online interaction through social media
- Module 4: Soft skills for Successful Careers

- Online Lecture: 28 November; 8:00-9:00 AM
- Asynchronous online interaction through social media

Course Schedule: 14-30 November 2013 (15 days)

Medium of Instruction: English

Course Requirements:

- Course participants should have good access to the Internet
- Should be able to devote at least 3 hours a day (or 10 hours a week) for a total learning time of 48 hours

Course Faculty in Charge:

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A Certificate of Trainer Course Completion will be issued to those who will be able to complete all the requirements of the course.

This course has been developed with the support of the International Telecommunication Union (ITU).

For further inquiries, please contact:

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