

Teaching Your Classes at Learn It Live

Using OMTIMES White Label Platform

A quick guide and some inspirational material for setting up your classes

The Big Picture Setting up a session on our system is simple, easy and takes very little time.

It's a progressive way to connect with your current community in a more creative, intimate, and engaging format - and a chance to connect with new groups, communities, and organizations who can benefit from your wisdom and teaching. In addition, it's an opportunity for creating a new revenue stream from the expansion of your work and message. Below are the details and some common examples of what our experts have done successfully in the past.

We're very excited to be working with you all to further your success, and create a new education paradigm for the benefit of the world!

Some Basics on Teaching Virtually through Learn It Live

- The session is offered **LIVE** (from your computer), and also **RECORDED** for your community and anyone you'd like to view afterwards.
- You have complete control over the timing, pricing, content, and structure.
- You have the ability to offer discount codes, set different pricing on the live vs. recorded sessions (or providing some for free), and to make the class private or public.
- For more detail on about how to **GIVE** an actual class, we offer Advanced Training sessions for **FREE** to all our new instructors.

Typical Class Structure •

The most common session length is 60 minutes (although sessions can run from 5 minutes to 24 hours or longer if you'd like).

- The most common set-up is to begin with a free, promotional 30-60-minute session or two to give your learners a chance to experience the value of interfacing with you on this platform, which may be new to them.
- Experts then typically chose to monetize their courses after a few initial promotion sessions. Courses can be given as one-off sessions, or in a series (e.g., every Tuesday night at 7:30 PM for 4 weeks - in this scenario, users purchase the whole series at one time).
- A typical price for a first one-off course ranges from \$5-29 per user, while a typical 4-week series would start off at an average of \$29 - \$99.

Additional Information on Classes •

While 4-week courses and one-off sessions are our most common examples of class structures, sessions can also be organized in segments of any number of weeks, or even multiple times a week.

- There is no required frequency of giving classes - for example, an expert could give 6 sessions in 1 month, then none for 2 months, and then 2 the following month if that's what worked best with their schedule (of course, we recommend providing some regularity to your programming for the sake of maintaining a continual relationship with your learners).
- In a multi-week course, meeting times and session length can vary from week to week (e.g., if desired, experts can choose to have a 30-minute session in a course repeat multiple times one week, then a 60-minute Q&A session once the next week, etc.).
 - Sessions can be offered for free or at cost (as mentioned above, we typically recommend beginning with a free session and monetize once you've become comfortable at LIL).
 - Sessions can be made public or private (access code provided).
 - Experts can create and offer discount codes (e.g., 25%) to send out to their community to incentivize attendance.
- Create a session to teach users about a hobby you've been enjoying for years.

- Begin a new service to help others with critical education in other countries.
- Initiate a new live, interactive dating service using videoconferencing technology or provide classes on dating.
- Join a new international community, invite them to attend your classes, and display your gifts / deliver your inspiration to the world.
- Form a regular live, interactive meet-up group around a topic that holds value for people, especially where people need support (e.g., new mothers)
- Start a community learning program for people who recently received micro-financing and have Internet access.
- Create a learning community and support group for those who just recovered from certain debilitating illnesses.
- Create an online course available to university and / or high school students.
- Start a live, interactive tutoring business.
- Bring your passion out to those in your community by teaching a new subject you're skilled in.
- Build a network of support for a new project through regular updates and Q&A sessions (e.g., new movies, kickstarter, etc.).
- Form a virtual community around a new type of social media or technology that's interesting, impacting or important to people's lives

As you can see, the possibilities are endless! Be creative, think big!

Additional Information OMTIMES •

- Weekly promotion over the magazine
- 20 second Radio commercials running in all three stations (One for the OM academy+ one from your own Classroom.
- Extensive Social Media