

Bridgestone Retail Operations, LLC

To: All BSRO and BSA Teammates
From: Tire Merchandising
Date: October 1, 2018
Subject: **4Q 2018 All Teammate Best Tire Savings Program**

Below are the guidelines for processing 4Q 2018 All Teammate Best Tire Savings Program requests:

Time Period: October 1, 2018 through December 31, 2018.

Teammate Discount: 50% off the store's current advertised or promotional price, as long as promotional price is based on a sales promotion running in all stores nationally (**excludes EPIC Event**). The 50% discount does not apply to a special price offered by just one store for a local grassroots type event *or for short-term promotions like Buy 3 Get 1 Free that are not national in nature*. Standard installation, mounting, 1-time balance and TPMS Kits are no charge. Lifetime Rotation and Balance is \$5.99 per tire. Teammate pays \$7.00 per tire on purchase of Road Hazard Warranty.

Note: The 50% discount is in lieu of the standard 35% discount, not in addition to the 35% discount.

Eligible Participants: All active BSRO and BSA teammates and Eligible Participants.

Eligible Products ONLY:

- Bridgestone Turanza w/ Serenity Plus
- Bridgestone Potenza RE970AS PP
- Bridgestone Potenza S-04 PP
- Bridgestone Potenza RE-11, RE-11A & RE-71R
- Bridgestone Potenza RE980AS
- Bridgestone Dueler H/P Sport & H/P Sport AS
- Bridgestone Dueler H/L 422 Ecopia & Ecopia H/L 422 Plus
- Bridgestone Dueler H/L Alenza & Alenza Plus
- Bridgestone Dueler A/T REVO 2 & REVO 3
- Bridgestone Dueler H/T 685
- Bridgestone Blizzak (all patterns)
- Bridgestone DriveGuard
- Firestone Destination MT2
- All Bridgestone and Firestone Run-Flat

As this 50% off program is designed to provide teammates the opportunity to give an experience-based recommendation of our best category products, it is only applicable to active BSRO and BSA teammates and Eligible Participants, excluding retirees. **For retirees**, they will receive their normal 35% OFF tire discount along with free valve stem, mounting, and balancing. Special Lifetime Rotation, Balance and Road Hazard Package is available for \$14.99 / tire. TPMS replacement is at market price.

Please refer to the "Teammate Discount Program" available on MyHR > Benefits > Teammate Perks for full details.

If you have any further questions, please feel free to contact Melissa Klassman at mklassman@bfusa.com.

Thank you.

cc: Josh Brooks
David Nientimp