



PO Box 21933
Bakersfield, CA 93390
(661) 735-4578 phone
(661) 664-6410 fax

Advertising Agreement

Business Information

Business Name

Contact Name

Mailing Address

City

State

Zip Code

eMail

Telephone #

Fax #

Website URL

Desired advertisement state date

Advertising Options and duration. Check the program you have selected:

- Center Home Page Ad - \$45/month**
indicate desired month _____ *
* Not all months are available. We will inform you as to what is available.
In the future more premium ads will be added in other locations throughout the site.
- 125×125 Banner Ad – Right Side - TOP 6 spots -**
 - One month at a rate of \$25 per month (\$25)
 - Three months at a discounted rate of \$20 per month (\$20)
 - Six months at a discounted rate of \$16 per month (\$16)
- 125×125 Banner Ad – Right Side - NEXT 6 spots**
 - One month at a rate of \$15 per month (\$15)
 - Three months at a discounted rate of \$12 per month (\$12)
 - Six months at a discounted rate of \$9 per month (\$9)
- Newsletters** - \$50/per email
- Dedicated Newsletter** - \$95/per email
- Featured Business** - \$42 / month
- Deals & Discounts** - \$5

TOTAL: \$ _____



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This agreement is made between Mom eConnect and the business/advertiser, who agrees to purchase advertisement on the Mom eConnect.com website. After acceptance we will send you an invoice via paypal.com. *You have the option to pay with PayPal using a credit card without having a PayPal account.*

Payments are due before your advertisement is placed on the site. At the end of the contract term, business has the option to renew. We will send an automatic renewal invoice via email and it is the businesses responsibility to tell us whether they would like to continue with their listing. Rates are subject to change at the end of contract but will not effect current agreement rate. You will be given 10 days to make payment. If payment is not made within that time period, we reserve the right to take your advertisement off the site to make room for other advertisers. All invoices will be sent via email using the email account Tracey@momeconnect.com. Make sure your anti-spam software recognizes this email address.

Mom eConnect has the right and option to approve, in our absolute discretion, the content of any advertising material that you submit to us. We also reserve the right to reject any advertising matter which it deems objectionable or does not fit within our business model. If it contains false or misleading information, if it contains any illegal information, if it contains any vulgar or pornographic items, or for any other reason, in our sole discretion. If we reject any advertising material that you submit to us, we will notify you. Even after we accept your advertising, we have the right to remove it if it does not function correctly or for any of the reasons described above. Our placing the advertising on our page does not signify our approval or waiver of the right to object to it in the future.

Mom eConnect shall have the right to sell, assign or transfer this agreement with all its rights, title and interest therein to any person or company at any time during the term of this agreement, and any assignee in this contract shall assume all rights and obligations of Publisher under this agreement.

30 day money back guarantee. If in 30 days, you're not satisfied, we will give you a refund. All cancellations must be in writing. Send us an email within 30 days and we'll cancel your agreement. A refund check in the amount paid will be issued in the name of the advertiser within 60 days. If after 30 days you continue your advertisement, fees are non-refundable, and will not be prorated should the Advertiser decide to discontinue the display of advertisement at any time prior to the end of the contract period.

Terms and Definitions: · The *Advertiser* is the party named in the contact information listed above, and is placing and paying for the advertisement described in the agreement. · *Mom eConnect* is a sole-proprietor social networking site with a business address of PO Box 21933 Bakersfield, CA 93390 *Mom eConnect* is found on the World Wide Web at <http://www.momeconnect.com>. · *Banner Advertisement* is an advertisement with required dimensions of in pixels, displayed on the Mom eConnect.com Web site and hyperlinked to a Universal Resource Locator (URL) stipulated by the advertiser. · *Start Date* is the date on which the parties agree the Banner Advertisement will first appear on the MomeConnect.com Web site. For purposes hereof, "month" will be a thirty day period, or multiples thereof, commencing on the Start Date.

Banner ad spec: The banner graphic must be in .jpg or .gif format. Size is determined on placement. Refer to Media Kit for more detailed information. Advertiser agrees to provide Mom eConnect with a banner via e-mail attachment or a URL of an existing banner on the Web. Advertiser must specify where the ad URL will be directed. No animated banners. 40K max file size. Advertisers must use own creative. Advertisers art can't be stretched, blurry or pixelated. Mom eConnect reserves the right to refuse creative ads.

Display, Placement and Links: Each advertisement will be displayed as indicated within the media kit. This agreement is non-exclusive, meaning Mom eConnect may have Banner Advertisements from several parties appearing on its site at the same time. Mom eConnect opts to have more than one banner advertisement under contract, banners will be evenly and fairly rotated from time to time by software maintained by Mom eConnect.

Status reports: Mom eConnect will provide the advertiser with reporting of each banner advertisement's displays and click. Mom eConnect does not and cannot make any representation or warranty as to the number, frequency or duration of any such "hits."

Services interruptions: Advertiser agrees not to hold Mom eConnect responsible for any liability, loss, cost, claim, damage or causes of action of any kind that it may suffer as a result of the transactions contemplated hereby, including but not limited to loss resulting from service delays and incomplete or interrupted service, regardless of cause or fault.

Truth in advertising / indemnification for liability: The Advertiser is solely responsible for any liability arising out of or relating to the Advertisement, and/or any material to which users can link through the Advertisement. The Advertiser represents and warrants that any information found on URLs hyperlinked from the Advertisement will not violate any criminal laws or any rights of any third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright, patent, trademark, trade secret, image, or other proprietary or confidential information



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or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any antidiscrimination law or regulation, or any other right of any person or entity. Advertiser agrees to indemnify Mom eConnect and to hold Mom eConnect and its owners, officers, directors, employees and agents harmless from any and all liability, loss, cost, damages, claims, or causes of action of any kind, including reasonable legal fees and expenses that may be incurred by Mom eConnect arising out of or related to Advertiser's breach of any of the foregoing representations and warranties

Fees and Initial Payment: All fees are payable in advance of the commencement of display of the Banner Advertisement on the Mom eConnect.com web site. All Advertisement fees are non-refundable. Unless 30 day money back guarantee exercised.

If you prefer to pay by check, checks should be made out to "Mom eConnect" and sent to the following address:

**MOM ECONNECT
PO BOX 21933
BAKERSFIELD, CA 93390**

Upon execution of this Agreement, Mom eConnect will commence setup for advertiser's Advertisement. Mom eConnect will make the advertisement visible to the Web upon receipt of payment (pending Advertiser readiness and approval).

Sole Agreement: This document constitutes the sole agreement between Mom eConnect and the Advertiser regarding this Web site. Any additional work not specified in this contract must be authorized by a written change order. All prices specified in this contract will be honored for six (6) months after both parties sign this contract. This Agreement may only be modified, or rights under it waived by a written document executed by both.

I hereby acknowledge that I have read this agreement and warrant that I am authorized to sign on behalf of my company or organization. I understand that by signing this agreement, I and/or my company or organization is bound by the terms of this agreement. I agree to the terms of this agreement.

Sign Name _____ Print Name _____ Date _____

Business Name _____

If you have any questions, please contact us. Otherwise you can either eMail us the completed agreement or fax it to 661-664-6410. After receipt we will contact you via email with further details and possible questions.

We look forward to hearing from you.
sales@momeconnect.com • (661) 735-4578