



WSBA ADR

WSBA Section Annual Report for 2009-2010

(Period of October 1, 2009 – September 30, 2010)

Due September 30, 2010

Section: ADR
Submitted by: David Black & Jeff Bean
Section position: 2009-10 Chair & 2010-11 Chair
Date submitted: October 4, 2010

Note. If possible, please limit your report to one page. The following outline is provided as an example of possible areas to address; however, feel free to modify as appropriate for your section.

1. Section highlights and accomplishments in 2009-2010.

- Co-sponsored the NW Dispute Resolution Conference at University of Washington and provided CLE opportunities for members
- Developed interactive web site for members to learn about and participate in section more conveniently and effectively
- Actively marketed section and new website to increase member participation. Grew membership from 264 (10/31/09) to 369 (9/17/10) = +105 members or 46%. Goal was 10% increase.

2. Section priorities, including new goals, for upcoming membership year 2010-2011.

- Increased value and relevance of section membership to the bar
- Expansion of membership among representing lawyers
- Expansion of membership among young and new lawyers
- Expansion of Section committee membership beyond Executive Committee members
- Continued outreach to other ADR organizations and professionals through vehicles such as the Northwest Dispute Resolution Conference
- Enhanced communication and discussion of topics of interest in ADR through all forms of publication, including our new website
- Coordination with other WSBA sections, WSBA-CLE and other professional organizations to promote informed use and best practices of ADR.

3. Current benefits for section members.

- Members-only interactive social media 2.0 website where members can engage in marketing, client development, and academic activities, including
 - building a profile that is part of a searchable professional services directory,
 - back-linking to their own website to boost SEO rankings,
 - Building ADR skills through engagement in interactive discussions, including posting videos, links and articles,
 - accessing ADR resources (case law, statutes, links, etc.),
 - on-line access to section documents (bylaws, agenda, minutes, resources) expediting committee work and making meetings more productive
 - announcing events and other news of interest to other section members.

4. **Section community involvement and special financial designations.**
 - Support of Northwest Dispute Resolution Conference
 5. **Section activities supporting issues and principles of diversity in the legal profession.**
 6. **Collaboration/partnerships with other sections and bar-affiliated groups.**
 - WYLD liaison assigned to section – Adrienne Kieth
 - Liaison assigned to section from Collaborative Professionals of Washington – Felicia Malsby
 - Collaborated with Labor and Employment law section to inform members of available CLEs, plans to collaborate further on CLEs
 7. **Section relationship with WSBA staff and the Board of Governors.**
 - WSBA staff (Toni Doane and Paris) provided excellent support in providing data and in helping us e-mail a survey to ADR and other section members.
 - BOG assisted us with revising Bylaws. BOG liaison, President-Elect Steve Toole, attended a executive committee meetings, the annual meeting and the Northwest Dispute Resolution Conference.
 - Looking for opportunities for better coordination and communication of ADR events among ADR Section, WSBA Sections Staff and WSBA-CLE staff. A few times we were surprised to see a ADR-related event without prior notice or communication.
 8. **Additional information, comments and suggestions.**
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Due date: September 30, 2010

Email to: Paris Seabrook, WSBA Sections Assistant, pariss@wsba.org

Thank You!