

Justin FARROW

# Webmaster/ Social Strategist/Creative Director

Currently seeking new position



## Who am I

I enjoy creating things that make a difference and will ultimately outlive me...I recently graduated from University of South Florida with Masters Degrees in Entrepreneurship and Global Sustainability. Over the past decade, many say that I have mastered the web. Indeed, I have developed numerous social models for niche communities, support and environmental education in an attempt to capture this research, track my progress and hopefully create noticeable change. If you are searching for a person with a unique set of skills who is passionate about creative direction and sustainable social growth, look no further.

## Current Employment Status

2018 will be a time for change for me and perhaps that will include helping you reach your goals. I will continue to freelance in web development and niche social community development until the universe sends me the perfect opportunity. That scenario will include involvement with subjects in which I am passionate, experienced, trained and capable such as Environmental Entrepreneurship, Education, Creative Development and Direction, Social Expansion, Marketing and/or Strategic Social Content Marketing. If this is what you are about, we should meet.

## Education

### Masters Degree Entrepreneurship

Patel College of Global Sustainability at USF Tampa, FL / Since June 2013

Webmaster at Patel College of Global Sustainability, University of South Florida  
2nd Year Resident of USF Student Innovation Incubator  
Certification from SBDC

### Masters Degree Sustainable Tourism

Patel College of Global Sustainability at University of South Florida Tampa Florida / Since January 2014

- Graduate Assistant for 2 Professors
- School Webmaster
- 2 yr Resident of Student Innovation Incubator

### Bachelors Degree Anthropology

College of Charleston Charleston, SC / January 1999 - June 2002

Studied Cultural Anthropology under Dr. John Rashford  
Focus on Philosophy of Culture  
Time studies and Sociocultural Change

### Bachelors Degree Philosophy & Religious Studies

College of Charleston Charleston, SC / January 1999 - June 2002

I wrote a paper about Karl Marx which won an award at UNC Chapel Hill  
I've read everything ever published by Kierkegaard, Nietzsche and Descartes, therefore I think therefore I am.

## Self Taught in

Web Development / Cartography and Mapping / Community Dynamics / Data-Mining / HTML / CSS / JS / JQuery / Data Collection / Content Aggregation

- jfarrow@mail.usf.edu
- 7204 N 11th Street  
33604 Tampa
- 347-263-1455
- 347-263-1455
- <http://justinfarrow.com>
- Single
- United States
- Licensed to Thrill
- Car owner
- Mobility : Florida

## Personal qualities

### Problem Solver

Creative Solution Detective

### Project Management

I always finish what I start, enjoy collaboration and consistently exceed expectations.

## Computer skills

### Innovative

I'm that guy you call when you have tried everything and nothing seems to work.

### Front End Web Developer

i adapt platforms to your needs, build out Content Management Systems into fully functioning dynamic Online Communities. I have worked for a decade with Ning and Wordpress, HTML, CSS and JQuery.

### Cartography - Map Making

Hire Me To Work...

Tampa, St. Petersburg Locally

Experienced Remote Worker I've freelanced since 2004 and I've collaborated on well over 300 projects.

## Languages I understand

Web Languages HTML  
CSS  
Javascript  
Jquery  
PHP  
CartoCSS

English Fluent

## Professional Experience

### Webmaster

University of South Florida Patel College of Global Sustainability Tampa, FL / Since 2015

I am very proud of what I managed to accomplish during my time at PCGS. I started with a broken website, zero social media presence, old flyers, no followers and an ugly blog. Over the course of a single year (while also taking classes) I mixed, merged and converted almost all of the media distributed by and about the school. As a graduate student, the reputation of my own degree The network and newsletter became a collaborative effort and a resource for sustainability professionals and partners. During my time the web presence of Patel College increased by 11,000%.

### Webmaster Communications Director

Make A Difference Media BLUE Ocean Film Festival St. Petersburg Florida / Since August 2016

BLUE is dedicated to PROMOTING, HONORING, and SHARING great ocean films, inspiring acts of conservation while cultivating a culture of caring for our oceans. As a new team member my job is to maximize the impact of BLUE Film Festival 2016 and beyond.

## Skills Others Say I Have

### Web Skills

Branding & Identity Graphic Design Social Innovation Facebook Marketing Creative Strategy SEO Creative Problem Solving Multicultural Team Management Social Sciences Data Mapping Geography Online Social Networking Social Media Social Media Development Communications Strategy Online Research Social Marketing Philanthropy HTML Online Advertising Copywriting Customer Engagement Concept Development Strategic Communications Web Development GPS Brand Management Web Design Google Maps Marketing Photography Philosophy Human Geography Anthropology Sustainability Social Networking Blogging RSS jQuery Adobe Creative Suite Start-ups Online Marketing Social Media Marketing Location Intelligence HTML + CSS New Media Print & Web Design

### Connect with Me

If you like, you can take a look at some of [my web work here](#). Please connect with me on [LinkedIn](#) or connect with me to share ideas.

 [fb.com/justin.farrow](https://www.facebook.com/justin.farrow)

 [@realestatemeant](https://twitter.com/realestatemeant)