

BOARD OF DIRECTORS MEETING MINUTES

Entrepreneurs of Knoxville
June 12th, 2009 8:30 a.m.
1204 Kenesaw Ave, Suite AB, Knoxville, TN 37919

BOARD MEMBERS:

Present: Leonard Knight, Patricia Bell, William Milan, Laurel Bowen, Scot Chrisman, Lisa Spegman, Shawn Van Dyke, Jeremy Floyd, C. Zane Hagy

Not present: Matthew Reynolds, Tommy Schmid

Quorum present? Yes

Vice President, Shawn Van Dyke Recording Minutes

PROCEEDINGS:

Meeting called to order at 8:30 a.m. by President, Leonard Knight

1. EXECUTIVE REPORT BY PRESIDENT, LEONARD KNIGHT

1.1 Motion to accept Matthew Reynolds' resignation as Director of Communications

Motion seconded, and motion carries

1.2 Motion to install Zane Hagy as new Director of Communications

Motion seconded, and motion carries

1.3 Review "Roles and Responsibilities Document"

Leo reviewed each Board Member responsibilities

Discussion of Membership and Welcoming Policies and Procedures

Discussion of Fund Raising

1.4 Review 2009 Budget/Plan

1.5 Status update of State and Federal Entity Filings

2. REPORT FROM FUND RAISING CHAIR, PATRICIA BELL

Discussion about Sponsorship / Membership

Discussion and possible action about using Sandy Rees as a fundraising consultant

- no outside consultancy

Discussion and possible action on having a silent auction fundraiser in April 2010

- Set a budget
- Set a date
- Develop a list of potential sponsors
- Determine potential location(s)

Discussion and possible action on 25 Ways Board Members can help raise money

3. REPORT FROM OPERATIONS:

- Looking for New Space for weekly meetings
- Cost of space
- Negotiation of cost of space
- Pursue relationship with Barley's.
- Quick Presentation at Pub Night
- Make sponsorships available at Pub Night

4. REPORT FROM DIRECTOR OF MEMBERSHIP

4.1 Membership Incubator Program moving forward.

4.2 Microfinancing Programs has about 10 active members

4.3 Assembled Resource Mind Map

4.4 Use Scot's Aweber account for monthly (HTML) newsletter

5. REPORT FROM VICE PRESIDENT:

6. REPORT FROM TRAINING:

7. REPORT FROM MARKETING:

- Marketing Plan in development
 - Develop Elevator Pitch and issued to BOD and members
 - Danny Wilson has been approached to do a logo
 - Decision at the July meeting(s) about the logo
 - Develop ideas for signage at public events
 - Develop Media Kit for potential Sponsors

8. UNFINISHED BUSINESS:

9. NEW BUSINESS:

Shawn and Jeremy are working on doing a evening internet Q and A monthly event.

10. DISCUSSION RE:

Meeting adjourned at 10:22 a.m.
Minutes submitted by Clerk, Shawn Van Dyke