

**MOMENTUM 08: *Lay Leadership in Reaching New People***

School of Congregational Development 2018

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**Start with Why... Sinek's "Golden Circle"**

What – what you have to offer people (products, services, etc.)

How – how you uniquely serve constituents (things that set you apart from your competition)

Why – why your organization exists (the purpose, cause, or belief that motivates you)

**Why involve laity in reaching new people?**

The perfect system...

Then what happened?

Where that leaves us now...

## How to involve laity... seven seasons of church planting

1. **Discerning** – hearing and responding to God’s calling to start something new to reach younger and more diverse people with the Good News of Jesus Christ
2. **Visioning** – following the lead of the Holy Spirit to draw a picture of a compelling future for people who desire to make disciples of Jesus and change the world
3. **Gathering** – bringing people together around a common faith tradition and compelling vision to make a difference in our communities and individual lives
4. **Discipling** – leading and teaching others to make disciples who help others to become disciples and then lead others into relationship with Christ and the church
5. **Worshiping** – regularly meeting together for worship and sacraments, sharing the means of grace, and experiencing the presence of God with others
6. **Maturing** – growing systems for care, giving, leadership development, and eventual multiplication of healthy ministry
7. **Multiplying** – starting other new ministries to reach additional people groups, through new sites, new congregations, and other means of multiplication

## What can laity do to reach new people?

It’s spelled out in Paragraph 122 (*The Book of Discipline of The United Methodist Church*)

- Proclaiming Jesus
- Welcoming people
- Baptizing those who commit their lives to Christ
- Nurturing people through worship, sacraments, teaching and practicing spiritual disciplines, and Wesley’s “means of grace”
- Sending people to heal the sick, feed the hungry, and care for the stranger
- Working to create social structures that support compassion and care

For additional information, please contact the workshop leaders:

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