



## PRAIRIE VIEW A&M UNIVERSITY NATIONAL ALUMNI ASSOCIATION

40<sup>th</sup> National Alumni Convention • July 23 - 27, 2014

*“Our Tradition of Excellence”*

*Dear Alumni & Friends of Prairie View:*

The Prairie View A&M University National Alumni Convention will convene in the city known as “*The Fourth Largest City*,” Houston, Texas, July 23 - 27, 2014. The 2014 Convention will highlight our 40 Years of Excellence. We are encouraging all Alumni, Family and Friends to share your *Prairie View Excellence in Service Story*.

The Convention is our annual fundraiser which funds our National Organization operational expenses as well as scholarships. Founded in 1876, Prairie View A&M University is a Historical Black University, which possess a rich history of excellence in education.

The PVAMU National Alumni Association is a registered 501 (c)3 Non-Profit Organization and a portion of your contributions are tax-deductible. We are currently seeking business partners for the 40<sup>th</sup> National Convention. There are a variety of opportunities in which may benefit your company as a sponsor. We have developed levels which accommodate any budget.

The Houston Metropolitan area includes over 40,000 Prairie View A&M University Alumni. Advertising your company during our convention will afford the opportunity to market to business to a diverse group. Sponsorship opportunities include: Golf Tournament; Hospitality Suites (3 Nights); Evening Cultural Excursion (Buffalo Soldiers Museum and evening of entertainment in the city); Alumni Dinner Concert Party; and Awards Ceremony.

**The deadline to submit your sponsorship request is June 13, 2014.** Checks and money orders should be made payable to: **PV National Alumni Association Convention 2014.** Mailing Address: Prairie View National Alumni Association P.O. Box 2875 Prairie View, Texas 77446.

For companies and/or individuals wishing to use credit cards, we accept MasterCard, Visa, American Express and Discover. Please be sure to include all of the digits, expiration date, billing address for the card and your authorizing signature on the form. You may also pay on-line, [www.pvualumni.org](http://www.pvualumni.org). If you have additional questions, you may call 832-439-2040 or e-mail [htownsend@msn.com](mailto:htownsend@msn.com) for further assistance.

Sincerely,

*Carl Young*  
President

*LaShonda R. Williams*  
Convention Chair

*Hester Townsend*  
Vendor Committee, Chair



# PRAIRIE VIEW A&M UNIVERSITY NATIONAL ALUMNI ASSOCIATION

## 2014 National Alumni Association Convention Sponsorship Form

Name of Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Business Address (if different from mailing): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Description of Business:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Type of Business: (please check in the appropriate space)

Private Corporation  Sole Proprietary  Government Agency  Non-Profit

Other: \_\_\_\_\_

Sponsorship Level: (please check the appropriate space & record the name of the event in the space provided)

Royal Purple: \_\_\_\_\_ Amount: \_\_\_\_\_

Gold: \_\_\_\_\_ Amount: \_\_\_\_\_

Platinum: \_\_\_\_\_ Amount: \_\_\_\_\_

Sponsorship Total Amount: \_\_\_\_\_

### PAYMENT METHOD:

Check/Money Order/ Cashiers Check  Driver's License# (personal checks):

MasterCard  Visa  American Express  Discover: #

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ 3-Digit Code: \_\_\_\_\_ Signature (credit card):



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## 2014 National Alumni Association Convention Sponsorship Form

Thank you for considering sponsorship of the Prairie View A&M National Alumni Association 40<sup>th</sup> National Convention. Below you will find the sponsorship levels as well as the package. Please note for Gold and Platinum Sponsorship Levels, the packages also includes the lower level promotion.

<i>Event</i>	<i>Royal Purple</i>	<i>Gold</i>	<i>Platinum</i>
	\$350.00	\$500.00	\$1000.00
<b>July 23, 2014</b> <b>Wednesday, Thursday, Friday &amp; Saturday:</b> <b>Hospitality Suite Host</b> <b>(10:00 pm – until)</b>  <b>Evening with refreshments, games and door prizes</b>	1 Night with Signage	2 Nights with Signage	4 Nights with Signage +Stationery door prizes
<b>July 24, 2014</b> <b>Thursday</b> <b>(6:00 pm – 10:00 pm)</b> <b>Buffalo Soldiers Museum and Evening of Entertainment in the City</b>	Name and Logo placement on Activity Schedule	+Name placement in Excursion Program	+ Signage Stationery
<b>July 25, 2014</b> <b>*Friday</b> <b>(7:00 pm – Midnight)</b> <b>Alumni Dinner Concert Party</b>	<b>\$500.00</b> Name and Logo Program Listing	<b>\$1,000.00</b> +Stage Signage	<b>\$2,000.00</b> +Logo Signage for Souvenir Photo Cover
<b>July 26, 2014</b> <b>*Saturday</b> <b>(7:30 pm - 10:00 pm)</b> <b>Alumni Awards Banquet</b>	<b>\$500.00</b> Name and Logo placement on Program	<b>\$1,000.00</b> + Stage Signage	<b>\$2,000.00</b> +Logo placement on Awards
Total Due (Add all applicable sponsorship levels and prices)			