

## **Official Rules: MAKE SFF's PROMO**

### **Rules of Engagement**

**Mission Possible:** Create a 1 minute or 30 second promo. Winner will win 2 all access passes to SFF 2016 (\$300 value) PLUS, \$300 CASH! Cash to be paid within 1 month of conclusion of Film Festival. This mission requires you to create a compelling narrative film to show of the Sacramento Film Festival in 2016 at The Majestic Crest Theater and online throughout the world to attract visitors to the film fest.

1) IMPORTANT DATES:

- A) Sunday, 4/19 6:30pm: All Films Must Be in!**
- B) Sunday, 4/24 2pm: WORLD PREMIERE CREST THEATER! WINNER NAMED!**
- C) Saturday, 4/30 1:30pm: 21<sup>st</sup> CENTURY PRODUCING WORKSHOP INVITE**
- D) SUNDAY, 5/1 7pm: SACRAMENTO FILM AWARDS! WINNER HONORED!**

- 2) Films must delivered via email only to [SacramentoFilmFestival@gmail.com](mailto:SacramentoFilmFestival@gmail.com) in one of the following methods ONLY: All emails should be clearly labelled with TITLE of Film, email, name and phone of Team leader. **2A)** File delivered as MPEG4 via dropbox link. **2B) YouTube Submission \*\*** Upload a copy of your film to YOUTUBE or VIMEO. **Be Sure SFF has any necessary passwords and be certain that download capability is enabled..**

3) Finished films may only be **1 minute or 30 seconds** in duration.

**YOUR FINAL VERSION MUST BE UPLOADED and EMAIL SENT BY 6:30PM PST April 19th, 2016.**

- 3. The team leader must complete and submit this signed application.
- 4. Films will be judged ON the SFF Youtube page by number of likes. The film with the greatest likes wins! Judging ends 4/23 @ 9pm. Any likes past that point do not count.
- 5. Contest is FREE OF CHARGE: Content of the movie/film/video is at the discretion of the participating groups **HOWEVER**, CFF organizers reserve the right to refuse any film submitted.
- 6. All Films must include the following line (Spoken or on screen):

**"Northern California's Premiere Cinema Experience"**

**Official Agreement: Make Our Promo**

**Official Agreement**

Team Leader: \_\_\_\_\_

Physical Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

I (team leader) have read, do understand, and hereby agree to all terms of the "Make Our Promo" component of the Sacramento Film Festival.

\_\_\_\_\_  
Signature Date