

African Travel Writer (French)

Ah, French... The language of love; of cheese & wine; of Paris; and of Rhino Africa, Africa's leading online travel company. Operating in 5 European languages (also including English, German, Spanish and Portuguese), Rhino Africa's in-office Tour de France began in 2011, with the launch of <https://www.rhinoafrica.com/fr> - a domain built entirely for the service of our most romantic market. Now, Rhino Africa's in-house French district is home to a family of travel consultants, business analysts, digital marketers and content writers united under Rhino Africa's common vision - the goal to be the authority on African travel and to share our passion, experience and knowledge with the world.

As the ambition of our vision grows, so too does the size of our Rhino Crash. Now at 200 staff across our two-office Cape Town HQ, we are currently seeking a new **French Travel Writer** to join our journey. It's a journey built on an unabashed passion for Africa and travel: our ideal candidate will resonate with this feeling, complementing this driving force with an equal passion for the French language and a tenacity for its rules and grammar. As a **French Travel Writer** at Rhino Africa, our candidate's responsibilities would include (but would not be limited to):

- Creating and editing inspiring French content for various digital marketing platforms, from social media to blogs to our actual websites
- Ensuring consistency of French tone within and across Rhino Africa's umbrella of unique brand identities
- Continually improving the appeal of Rhino Africa's French content through market analysis and strategizing towards the expansion of our French client base
- Acting as the reporting manager, editor and recruiter for Rhino Africa's French writing internship programme
- Developing structures for alignment and process across a multilingual team

REQUIREMENTS

We are looking for a native-level French speaker who possesses:

- At least a Bachelors degree (preferably in a field of language/literature/communications)
- A passion for language and literature, with a flawless grasp of spelling and grammar



- Clear creative flair and a knack for inspirational research-based writing
- Full professional fluency in English
Advantageous, but not required, would be:
- 1-2 years of work experience (ideally in a digital content production environment)
- Operational knowledge of Agile methodology and of work on CMS systems

Please note that we can only consider candidates able to relocate to Cape Town at their own cost.

BENEFITS

- R16,000 (ZAR) cost to company per month
- Office space in the heart of Cape Town, one of the world's top destinations
- Competitive salary and 20 days paid vacation
- The Rhino Cafe, offering subsidized freshly ground coffee and gourmet meals
- Uncomplicated flat hierarchies, a culture of open and direct communication and honest feedback
- Friend and family travel discounts

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