

Marketing Internships at Rhino Africa

À tous les francophones passionnés par le voyage ! Nous avons une excitante opportunité pour vous à Cape Town ! Ne vous inquiétez pas, tout ne tournera pas autour de baguettes, de fromages et de vins... quoi que... Nous recherchons des stagiaires français en marketing et en rédaction pour rejoindre Rhino Africa, compagnie leader sur le marché des safaris en Afrique. Pour en savoir plus, sur ces stages passionnants dans l'une des plus belles villes du monde, consultez le lien suivant.

As a Marketing intern your responsibilities will include (but will not be limited to):

DIGITAL MARKETING (FRENCH)

- Conducting market analysis and research projects
- Writing copy for PPC marketing campaigns
- Assisting the SEO team in keyword research and page optimization
- Monitoring social media performance and increasing Rhino Africa's online communities
- Conceptualizing ideas to raise brand awareness for Rhino Africa and its portfolios
- Compiling collateral for internal and external newsletters
- Weekly monitoring of Rhino Africa's social media channels
- Reporting on social media statistics
- Generating social media dashboards
- Assisting our social media manager with strategies and planning

CONTENT WRITING & EDITORIAL (FRENCH)

- Researching, writing and editing accurate content according to style guidelines and templates
- Researching facts and information about destinations and service providers
- Ensuring consistency of tone across various types of content
- Creating content for our various social media platforms with an understanding of how to reach the users of those platforms
- Helping with the maintenance and follow-ups of our editorial calendar

For more information and for the online application form, check out:

<http://bit.ly/2sACSMn>