

State of Iowa Service Programs

for the year 2013-2014

Council program - Provide Support to Bishop's Blast

project instituted in March 2013

purpose of the project - provide manpower and other support for a membership drive to get an influx of new ideas and members

Number of council members participating in the project ... 12

Percentage of Council Members participating 5

Number of man-hours expended in the project 150

describe the project in detail ---

Our Council Chaplain wanted us to "run" with the Bishop's letter to get more members for the Council. In early planning the Council officers approached our pastors for support of a Father Wants You membership campaign and was looking for possible candidate names to contact. Our pastors requested we not leave anyone out but invite every Catholic male in Des Moines County. To do this we developed Father Wants You letters for each parish and gleaned the parish rosters for Catholic members to invite.

From the gleaned records we developed a mailing list for each parish and made master check-lists for the drive when went to each Mass. We also developed a letter to be read at Mass one week-end before we would conduct information meetings. Also at that Mass we were available in the churches to check-off the name of anyone interested.

From the parish rosters we identified 770 men who were not currently members of the Council and so we mailed 770 Father Wants You invitations. From the Church drive we identified 63 men interested in finding out more about the Knights. These included 25 men in Dodgeville (where we only had 3 members); 17 from SS Mary & Patrick in West Burlington and 21 from SS John & Paul in Burlington. We made up 10 calling lists of the interested people and personally invited them to information meetings the following Sunday, One meeting in Dodgeville