

Monterey Bay Consultants Group Meeting Invitation

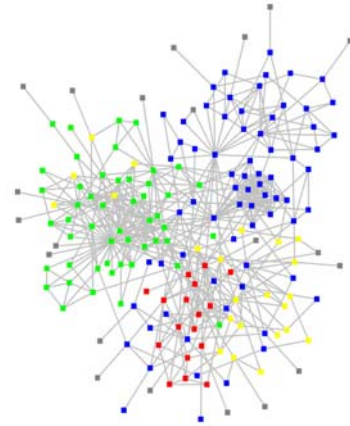
Monday, October 27, 2008

Don Steiny: Social Networks & Social Networking

Where it has been, where it is going, how you can take part!

Will services like Facebook, MySpace, Ning.com, flickr, Linked-In, Yelp, Orkut and Plaxo survive? Which ones are worth your time?

Don Steiny has been studying and lecturing on the phenomena of social networking for the past ten years. He has written about these networks and has traveled extensively speaking on the promise and the reality of social networks.



In this session you will learn:

- ◆ The benefits to firms from using social networks
- ◆ How you can use social networking to improve your business and life
- ◆ Where social networking is going

Don't miss this opportunity to learn about a key piece of the future of collaborative work.

About the Speaker:

Don Steiny is the President for Social Network Analysis of the Economy, a non-profit research institute that uses the research on social networks for economic growth and social well being.

Social network diagram by Orgnet.com of an email network of a project team.

Members' Forum

We will hold a Members' Forum before the speaker. Bring your questions, tips, advice,

Where

Meetings are held at Marie Callenders restaurant in Capitola, CA. on the 4th Monday each month (except December). The meetings are held at 7:15am and are completed by 9am.

Reservations

Reserve your place by contacting Pathfinder Consulting at 831-438-1000 or via email addressed to Pathfinder@pacbell.net. Registration at the door by cash or check (as space permits): \$20 (\$15 for IMC members).

Food

Marie Callender's serves a hot buffet breakfast, included in the meeting charge.