

PERSONAL COUNSELING SERVICE, INC.

FACT SHEET

Samaritan Awards

The Purpose

The Norm Melhiser Samaritan Business Awards' purpose is to bring the importance of business ethics and social consciousness to the forefront of communities throughout Southern Indiana and to honor those individuals and companies that practice and believe in good ethics and good citizenship.

The Samaritan Awards (3)

One for-profit business, one not-for-profit organization, and an individual that demonstrates business excellence and the highest standards of ethical conduct, integrity and civic and social responsibility will receive the 2009 Norm Melhiser Samaritan Business Award.

The History

Personal Counseling Service, Inc. will host its inaugural event in May 2009, to celebrate the organization's 50th Anniversary serving the mental health needs in Southern Indiana and Louisville. The Samaritan Awards will become an annual event. The awards were created by Personal Counseling Service and are supported by businesses who realize the value of good ethical conduct and the importance of civic/social responsibility. PCS felt that individuals and companies in Southern Indiana who have successfully integrated ethical business conduct and social responsibility into their daily decision-making should be publicly honored.

The Process

A public announcement for nominations will take place in the Fall of 2008. This year friends and co-workers who have witnessed good ethical behavior and civic stewardship will nominate individuals and companies who they believe deserve to receive this year's awards. A selection committee of business leaders will review the applicants and select the award recipients.

The Dinner

The Norm Melhiser Samaritan Business Awards dinner will be held in May 20, 2009 at Kye's II in Jeffersonville.

The Beneficiaries

Proceeds from the event benefit Personal Counseling Services to provide counseling services for individuals with limited financial resources.