



## Win a place at the 2010 Mobile World Congress Barcelona



The Digital Communications KTN, working in association with UK Trade & Investment (UKTI), is pleased to announce a competition open to UK-based SMEs with an innovative new mobile or wireless solution or product.

On offer are five free places to showcase your solution or product on the UKTI stand, located on the Avenida at the Mobile World Congress, Barcelona from 15 - 18 February 2010. This is your chance to introduce your high technology product to the more than 60,000 key industry decision makers that are expected to attend.

Receiving the award was a great opportunity for CuteCircuit. The high-quality exhibition space at Mobile World Congress gave the company the global exposure and industry contacts needed to take our venture to the next level.  
- Francesca Rosella - Cutecircuit

If you would like to take part in this competition please summarise in no more than 500 words the nature of your new solution or product, it's value proposition and benefit to the customer, and why you believe your company should be awarded a place to showcase it at next year's Mobile World Congress. Summaries should be sent to [info@dcktn.org.uk](mailto:info@dcktn.org.uk) and arrive no later than 5:00pm on Friday September 4 2009.

A panel representing the Digital Communications KTN and UKTI will assess all submissions received by this date. Up to twenty short listed companies will then be given the opportunity to present their products at finals held at locations determined by the geographic spread of the short-listed entries.

Registration for these events will be free, and will be open to all members of the Digital Communications KTN on a first come first served basis. They will provide an excellent opportunity for the short-listed companies to draw their products to the attention of a wider audience. A panel of judges will select five companies from those presenting at the finals to each be the recipient of a free place to showcase its product on the UKTI Stand at the 2010 Mobile World Congress in Barcelona.

At Mobile World Congress 2009 we got over 50 leads and had meetings at the exhibition with a number of companies interested in our products. We were only able to make these contacts because we won a place on the UKTI stand through Digital Communications KTN. It has helped us move our business forward.

- Peter Harrison - UMU

Keep up to date with the work of the Digital Communications KTN by becoming a member. Membership of the Digital Communications KTN is free, and participants are encouraged to register as members at [www.dcktn.org.uk](http://www.dcktn.org.uk).

If you have any questions or comments please email us at [info@dcktn.org.uk](mailto:info@dcktn.org.uk).