

First Look

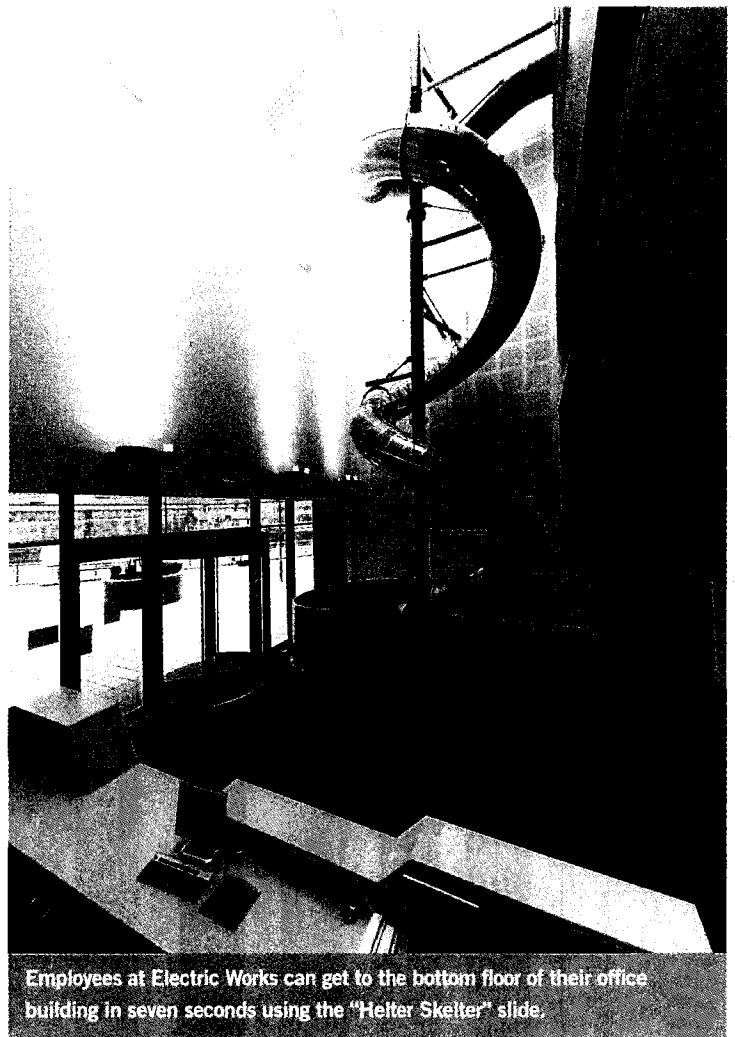
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On the Wild Slide

There are only two ways to get between floors in an office building – take the stairs or the elevator, right? Wrong! Now you can act like a kid again and slide your way down to the bottom floor.

The slide is housed in a new office building in Sheffield, England. Employees of digital company Electric Works say the slide reflects their approach to work, where the division between work and play is blurred and where the risk, imagination and creativity that characterizes their work is reflected in their surroundings. The stainless steel slide with a transparent cover referred to as the “Helter Skelter” whisks staff and visitors between floors from the top of the atrium to the ground floor reception area in seven seconds. While the slide is available for employees and visitors, it is not open to the general public.

The 26-meter, three-story slide was designed and built by Josef Wiegand of Rasdorf in Germany, the same company that built the slides on recent display at Tate Modern in London. ■



Employees at Electric Works can get to the bottom floor of their office building in seven seconds using the “Helter Skelter” slide.

The Konstructr Network

The Internet in 2009 is a far cry from its beginnings almost two decades ago. There are blogs for everything these days including commercial real estate.

The recently launched new Web site Konstructr.com leverages current Web tools to help foster knowledge transfer in the world of physical properties. Bringing together three industries that are more closely tied than ever (real estate development, construction and renewable energy) the site provides content from educated and passionate industry professionals. Topics range from lighting design and construction economies to marketing and leasing strategies. Anyone can register and provide their own opinions, feedback and link to content on their own Web site. Highlights include:

KCast – a real estate development and construction industry audio blog that discusses current news, provides commentary and interviews on various topics. ■

Network – leverages social network tools (think Facebook, LinkedIn, Craigslist) to provide a place for members of the industry, called “Konstructicons” to connect, share and communicate. The network’s reach is over 1,000 industry professionals.

Discussion Groups – specialists in various niche industry segments provide stories from their experiences.

Membership is free, after completing the member profile. ■

FOR MORE INFORMATION
www.konstructr.com

By Elizabeth Sherrod, managing editor
and director of research, NAIOP.