

## Existing Church

### Launch12

“Using Social Media to Fish Like Jesus”

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### **Description:**

In John 21:6 Jesus instructs the fishermen ...

<sup>6</sup> Then he said, “Throw out your net on the right-hand side of the boat, and you’ll get some!” So they did, and they couldn’t haul in the net because there were so many fish in it. (NLT). Matthew 4:18-19

<sup>18</sup> One day as Jesus was walking along the shore of the Sea of Galilee, he saw two brothers—Simon, also called Peter, and Andrew—throwing a net into the water, for they fished for a living. <sup>19</sup> Jesus called out to them, “Come, follow me, and I will show you how to fish for people!”

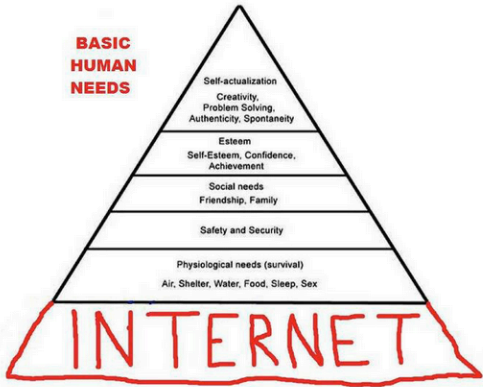
In this session, we will discover how to use your social media NET (internet) to catch more fish for the kingdom. Learn how transform the lives of existing members while gathering new members. You will receive tested and true practical applications for increasing your worship attendance, bible studies, prayer meetings and other ministries. You will participate in hands on training so bring all any of your electronic devices and charges.

### **Content**

Digital Ministry is not about technology, it is about building relationships with people and community. - (Viral Faith Communities 2016)

#### Social Media Primary Nets

- ❖ FaceBook
  - Friend or Foe
  - Likes & Insights
- ❖ Twitter
  - Tweet
  - Hashtags
- ❖ Instagram
  - Pictures & Videos
  - Messages
- ❖ SnapChat
  - Pictures & Videos
  - 24 hours
- ❖ Websites
  - Content
  - Pictures & Videos



FACEBOOK – Friend and/or Foe?



Does your CHURCH have a FB page?



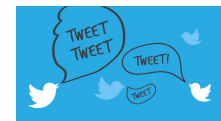
www.facebook.com

Snapchat

www.snapchat.com

\*Started in 2011

- Fun in the moment pics
- Short term memory



www.twitter.com



WEBSITES



Instagram

www.instagram.com