



**Audi Club**  
NORTHWEST

**Second Quarter 2009**

## Third Annual Matt Ammon Memorial Driving School & Teen Clinic

Saturday and Sunday, May 16-17, Bremerton Motorsports Park



*“The first mod should be driving school”* -- Matt Ammon

Many members may not know who Matt Ammon was and never met him. It was Matt’s enthusiasm for Audi and his strong encouragement of driving instruction that inspires us to hold this event each year. The words of advice he gave to new Audi owners ring especially true in the Northwest. This event is focused on introducing drivers to skills development and driving enjoyment. Driving instruction has been Audi Club Northwest’s credo since its inception more than 14 years ago. Members who have participated in our events know the secret. Your enjoyment behind the wheel is directly affected by your skills to control your vehicle. The more comfortable and confident you are in your abilities to pilot your vehicle, the easier it is to avoid collisions and safely drive your car to its potential.

The Matt Ammon Memorial Driving School (MAMDS) is the perfect starting point for people who want to explore better driving techniques and how their car functions on the road, as well as for those who have been to many schools and want to improve their driving skills. Your instructor’s goals will be to improve your driving to allow you to negotiate around an autocross course, on the track and in the crazy world of commuter traffic or poorly lit backroads. It is all connected. Matt understood these points, and our club practices them.

We encourage members to invite new people to our events - to introduce them to the skills needed to survive in the madness of street driving. Families that have participated in these events together have always left with smiles on their faces and something to talk about for years to come. The club has successfully cultivated several years of parent/son and parent/daughter learning experiences. We would love to include full fledged families of participation. We have had a few, but more would be very welcome. This type of event can achieve family goals of common ex-

periences, bonding and, not the least of which, better driving. Bring out an Aunt, Uncle, Grandmother, Grandfather, brother, sister, father, or mother. Many of us have done it and produced lasting bonds built on fun and valuable experiences.

Matt Ammon also strongly believed in the social aspects of the club. Events such as MAMDS allow you to interchange with people that you would have never met otherwise. These are people from all walks of life and ages. Sharing a common experience with people you meet at these events creates relationships that, in the age of social networking, extend friendships well beyond the immediacy of a single event.

For event details and registration information please visit [www.audiclubnw.motorsportreg.com](http://www.audiclubnw.motorsportreg.com) or contact Event Master Elaina Anderson at [racegirl\\_914@yahoo.com](mailto:racegirl_914@yahoo.com)

We look forward to seeing you out at Bremerton Motorsports Park May 16<sup>th</sup> and 17<sup>th</sup> for the Third Annual Matt Ammon Memorial Driving School and Teen Clinic!

**In This Issue**

- Wastegate Chirps..... 2
- New Members & Anniversaries ..... 3
- 2009 ACNA Raffle..... 3
- Son of Quattrofest ..... 4
- ACNW on Facebook..... 4
- Member Loyalty Program..... 5
- Shell and Audi Sport at Le Mans ..... 6
- Women’s Tech Session..... 7
- 2009 Calendar of Events..... 8

## *ACNW Board of Trustees*

**Pat Martin**  
**President**  
mardkins@msn.com

**Elaina Anderson**  
**Vice President**  
racegirl\_914@yahoo.com

**Carrie Stewart**  
**Secretary**  
stewart.carrie@comcast.net

**Doug Cerretti**  
**Treasurer**  
cerr5000@yahoo.com

**Billie Hess**  
**Member at Large**  
bahess63@comcast.net

## *Committee Chairs*

**Carrie Stewart**  
**Newsletter Editor**  
stewart.carrie@comcast.net

**John Ewald**  
**Registrar**  
ewaldc@comcast.net

**Carrie Stewart**  
**Webmaster**  
stewart.carrie@comcast.net

## *Board Meetings*

Board meetings are an opportunity for you to become involved in our club. Find out how you can help out with an event, or even how to plan one yourself. We are always looking for new ideas for events and for fresh energy.

If you are interested in staying informed about the dates, times and locations of our board meetings, please sign up for email notification at our event registration website:

[www.audiclubnw.motorsportreg.com](http://www.audiclubnw.motorsportreg.com)

# Wastegate Chirps

By Pat Martin, President, Audi Club Northwest

A conversation arose the other night at our monthly board meeting about how we are communicating with our members. It has been a particular frustration of ours since none of the current board members are marketing geniuses. We do our best and attempt to be as clear and concise as possible in our event advertising so that you, as the consumer, have a good idea of what we are offering. However it is clear by the very low level of participation (only about 1/3 of our members actually participate in our events) that we are either not doing a good job of describing what we are doing, or we might be doing the wrong things. When I have asked questions like "What can we do to get you more involved in our events?" I have received responses, mainly from participating members, asking for relatively easy modifications to existing events. Those are generally easy things to accommodate.

However, 2/3 of you are hard nuts to crack. The ACNW board is very interested in what we can help provide in the way of value for your membership. You already receive the *Quattro Quarterly* from ACNA, our quarterly newsletter, a \$500 discount on new or certified pre-owned Audi vehicles, and a discount on parts and accessories at your local dealerships. We want to know in what ways we can provide more value for you. Do you want to see a specific type of article in our newsletter? Do you want to know about suggested mechanics from other members? What would you like to know and how would you like it presented? Please let us know. We are open to ideas.

I will say that increasingly our club is using electronic means for most of our communications. This is due to the very high costs of mailing paper newsletters out to our membership, as well as the fact that electronic communication also has advantages of immediacy and linking that makes small events easier to plan and advertise at the last minute. If you received this newsletter in its paper format it means that we do not have a current email address for you in either the membership list we receive from Audi Club North America or our event registration system at MotorsportReg.com. If you received a paper copy please consider getting on one of our email lists so that you will receive all of the newsletters and be informed about current events in the Northwest.

To update ACNA with your most current contact information, including email address, you may complete a Change of Address form online by visiting [www.audiclubna.org](http://www.audiclubna.org) and clicking on Members Only, Change Address or send an email to [admin@audiclubna.org](mailto:admin@audiclubna.org).

To update MotorsportReg.com with your most current email address please visit [www.audiclubnw.motorsportreg.com](http://www.audiclubnw.motorsportreg.com), click Sign In to Register, enter your username and password, click on My Account, Edit My Information.

## *Welcome New Members!*

**Berend & Lyn Ages**

Boise, ID

**Mark Alderson**

Bainbridge Island, WA

**Mary Kay Bowman**

Seattle, WA

**Douglas Buchner**

Gladstone, OR

**Robin Cole**

Duvall, WA

**Mark Crowell**

Bainbridge Island, WA

**Gary Dennis**

Spokane, WA

**Noel Fournier**

Lake Oswego, OR

**Michael Hiratsuka**

Everett, WA

**Alexander Jones**

Portland, OR

**Youngsoo Kim**

Sequim, WA

**Tom Kyle**

Bellingham, WA

**Holger & Arah Madsen**

Boise, ID

**Ted Mansfield**

Bellevue, WA

**Brian Marsteller**

Portland, OR

**James Martin**

Portland, OR

**Jason Parks**

Seattle, WA

**Jeff Peterson**

Everett, WA

**Daniel Riffero**

Seattle, WA

**George Robusti**

Portland, OR

**Ryan Schiller**

Seattle, WA

**Stephanie Tuck**

Seattle, WA

**R. Vincent Tucker**

Port Orchard, WA

**Frederick Walton**

Bellevue, WA

## *Happy Anniversary!*

### **5 Years**

Bob Baker

Jim Benedict

Aaron Calihan

Chris & William Chenevich

William Duncan

Ryan Grouws

Mark Justus

Emmett Koontz

Kendal Martin

Ted Meredith

Chris & Mitchell Myers

Patrick Olney

Dana Parker

Brad Tupper

### **10 Years**

Janet Bubl

Wesley Goo

Scott Sargeant

### **15 Years**

Kent Crossley

Alan Gray

Craig Hillis

Colin Ma & Laurie Christensen

Scott Mockry

*1st Quarter 2009 New Members and Anniversaries were derived from the ACNA Northwest Chapter membership list.*

## **Enter to Win a 2009 Audi Q5!**

The Audi Club North America raffle is underway and you can enter to win a beautiful 2009 Audi Q5. Raffle tickets are \$25 each and there is no limit to the number of raffle tickets you may purchase. ACNA membership is not required to purchase a ticket. The deadline to purchase tickets is November 13, 2009. To read the raffle rules and purchase tickets, download the 2009 ACNA Raffle Form at:

[www.audiclubnw.org/ACNA\\_Q5\\_09\\_RaffleAd\\_web.pdf](http://www.audiclubnw.org/ACNA_Q5_09_RaffleAd_web.pdf)

Good luck!

# A Thrilling Ride at Son of Quattrofest 2009

By Courtney Williams, Photo By Nathan Stark of Stark Images



Lines, power, speed, and most of all the balance between them all; this is what makes for a smooth line around the track. March 22, 2009, I am invited to Portland International Raceway to watch the annual Son of Quattrofest track day with Audi Club Northwest.

To my great surprise I am invited onto the track with Elaina Anderson. I am incredibly nervous; so I watch my fiancé, Nathan, go out first. I figure if he comes back early or scared then I am doomed. When he gets back in, he wears a smile ear to ear.

Now comes my turn and that's when the butterflies start kicking around. My heart starts to race as it becomes more and more real that I am about to go out on the track for the first time. I get strapped into the harness and put my helmet on. The anticipation starts to kill me as I can feel the engine of her S4 rumble. We get up to the line and that's when it happens. Ben, the point man, signals us to go. Elaina quickly shifts through the gears.

She starts to explain the logistics of the track: the brake markers on the side of the track before the turns, the lines to drive in, and the fine balance between braking, power, and speed. She explains how it's not so much about speed, but the lines and movement of the car. The tires are squealing as we're powering around the turns and flying onto the straights.

It was phenomenal to feel the power of the car and the control that Elaina had, truly a great driver. I'm not completely new to a road course, but I've never had the opportunity to be out on one. This experience is one not to be forgotten. I would like to give a big thank you to Elaina for taking me out on the track and to all the other incredible and friendly people who showed this newbie a great time.

My fiancé and I are looking forward to attending another event in the future and maybe one day going out on the track with our own cars.



## *Join Audi Club NW on Facebook*

Audi Club Northwest now has a presence on Facebook. Once you join Facebook, or if you have an account already, search for the group "Audi Club NW". Our group is an open group where anyone can join and invite others to join. We'll be using this site to encourage discussion, as well as to post announcements about upcoming events. We will also share stories and photos of our social gatherings and driving clinics. Please drop in and say hello!



PO Box 193  
Mercer Island, WA 98040

# Earn \$500 in the ACNA Member Loyalty Program

Audi of America and Audi Club North America are pleased to announce the continuation of the ACNA Member Loyalty Program in 2009. Audi of America and Audi of Canada will reward ACNA members' loyalty to the Audi brand by providing a \$500 cash incentive to members who purchase or lease a new or Certified Pre-Owned Audi. This bonus applies to all Audi models, new or CPO, purchased or leased from an authorized Audi dealer between January 1, 2009 to December 31, 2009. You must be an ACNA member in good standing for at least six months prior to the date of vehicle purchase or lease in order to take advantage of this program. The required documentation must be submitted to the National Office before January 31, 2010. We believe that the ACNA Member Loyalty Program represents an exceptional member benefit and hope that you will be able to take advantage of this benefit during the coming months. If you'd like to know more about the \$500 ACNA member refund, please call 262-567-5476 or download the 2009 Member Loyalty Claim Form from [www.audiclubnw.org/2009\\_loyalty\\_form.doc](http://www.audiclubnw.org/2009_loyalty_form.doc).

**ALL NEW! 2009 Audi Q5**



**Audi**  
**SALES**  
**EVENT**

Buy With Confidence - Drive With Confidence

**See Us Now!**  
**We Make it easy.**



Great Selection & Savings  
Special value lease and financing programs  
expire soon!

**2009 Audi A4**

**Offering Audi Parts and Service and Quality Used Cars**  
Selection - Value - Service | Commitment to Pure Audi Passion | No Pressure - No Games

**Our exclusive Passport Service package**  
Free Service Loan Car | Convenient Shuttle Service | Lifetime Repair Guarantee & More!

**UNIVERSITY** 

47th & Roosevelt in Seattle's U-District | 206-634-3322  
[www.uvwaudi.com](http://www.uvwaudi.com)

**Audi Club Northwest members receive a 15% discount on parts and accessories at University Audi!**



# Shell Diesel Race Fuel Powers Audi Sport Team to Victory

By Shell Oil Company

*Shell provides financial sponsorship for Audi Club North America teen driving clinics across the nation.*

Shell was extremely pleased to be part of the 2008 Audi Mileage Marathon. As long-time technical partners, Shell and Audi have collaborated on a number of projects over many years. It was a pleasure to sponsor this recent program with Audi as part of our ongoing relationship.

Globally, Shell is a leader in diesel fuels technology. Shell has taken a lead in developing premium diesel fuels, such as Shell V-Power Diesel, in addition to introducing synthetic diesel fuel made from natural gas (GTL) to offer diesel drivers around the world a choice and improved performance. While Shell has not yet launched a differentiated diesel in the U.S., Shell along with others in the industry, have invested nearly \$8 billion to reduce sulfur levels and raise the standard for clean diesel in the U.S. These low-sulfur levels are essential to modern diesel engines. With Shell being the best-selling brand in the U.S., we supply ultra-low sulfur diesel to 50 percent of Shell-branded stations, which is above the industry average of approximately 35 percent. We recently introduced Shell V-Power Diesel in Canada, and test piloting in the U.S. is under consideration for 2009.

Shell fuels technology also powers some of the best racing teams in motorsport. For the third consecutive year, Shell V-Power Diesel race fuel powered the Audi Sport team to victory in the 2008 24 Hours of Le Mans endurance race. Shell demonstrated its commitment to fuels innovation and the development of sustainable, low-carbon fuels with the blending of BTL (Biomass to Liquids) into its Shell V-Power Diesel race fuel in last year's race. This latest victory demonstrates again the power and performance of Shell V-Power Diesel technology.

With an ongoing dedication to fuel quality, performance, and technology, Shell markets finished gasoline and diesel products to 20 million customers a day through 45,000 Shell-branded retail sites in about 90 countries worldwide. We are pleased to help fuel this recent journey with Audi!

## **SHELL V-POWER DIESEL FUEL TECHNOLOGY POWERS A THIRD WIN AT THE 24 HOURS OF LE MANS RACE**

For the third consecutive year Shell V-Power Diesel race fuel has powered the Audi Sport team to victory in the 24 Hours of Le Mans race. This latest victory demonstrates again the power and performance of Shell V-Power Diesel technology embodied in the winning fuel. Following on from historic wins in 2006 and 2007, the Audi R10 TDI once again took the chequered flag in 2008 in a thrilling race that saw a dramatic fight between the diesel competitors in mixed conditions. The power, efficiency and performance of Shell V-Power Diesel race fuel assisted Audi drivers Tom Kristensen, Allan McNish and Rinaldo "Dindo" Capello to complete the historic French circuit in 381 laps. Shell demonstrated its commitment to fuels innovation and the development of sustainable, low-carbon fuels with the blending of BTL (Biomass to Liquids) into its Shell V-Power Diesel race fuel in last year's 24 Hours of Le Mans race. A small amount of this new, second-generation biofuel was blended into the Shell V-Power Diesel race fuel together with the established GTL component, which is already being produced at a commercial scale and has been used in the Shell V-Power Diesel race fuel since 2006. This diesel fuel technology, supported by Shell Helix motor oils, helped Audi Sport to sustain its gasoline-beating diesel performance throughout the race. Over 24 hours, the team completed just 34 pits stops, several less than the opposition. Shell and Audi Sport are pioneers in the modern diesel revolution and have proved that the combination of Audi TDI engineering and Shell V-Power Diesel fuel technology has set a new standard for success on the Le Mans track. Shell V-Power Diesel is a high-performance diesel fuel already available at about 7,000 service stations across Europe. Shell scientists have used the same fuel technology behind Shell V-Power Diesel to create this special racing fuel for Le Mans.

Richard Karlstetter, Shell Global Technology Manager, Racing Fuels commented, "Shell and Audi Sport have demonstrated yet again the gasoline-beating diesel performance behind Shell V-Power Diesel. Three consecutive wins at Le Mans is a landmark victory, not just for Shell but for diesel fuel technology as a whole. The technical partnership with Audi Sport is testament to this, reinforcing that Shell V-Power Diesel race fuel has the power and performance required to win an epic endurance race such as Le Mans." Dr. Wolfgang Ullrich, Head of Audi Sport, commented "A key part of the success of the Audi R10 TDI at Le Mans lies in ensuring we have the right fuel to provide the car with more power for longer. Shell V-Power Diesel is essential to Audi Sport's success at Le Mans."

*Shell V-Power Diesel will power the Audi R15 TDI Le Mans car in 2009.*



# Women's Tech Session: Daddy's Girl Grows Up

By Rochelle Gendron, Photo By Carrie Stewart



A daddy's girl all my life; I have spent my fair share of time in the garage, exhausted many fishing seasons "playing house" at the river's edge and climbed more mountains by eighteen than most people in their lifetime. That being said, of everything I learned from my dad I retained very little from our "automotive chats". I loved the quality time with him as he fixed my car and assumed he would do just that – always fix it for me. If need be I could gut an elk or find water in the desert, but until I attended the Women's Tech Session I couldn't change my own tire. Through instructional and interactive demonstration, University Audi Shop Foreman Mike Kurtak and Service Advisor Amanda Cottrell helped me link together the bits and pieces of information I did know into an understanding. The women and I learned signs of wear, what to routinely check and common mistakes and misunderstandings. One of the most important things I learned was my role in the care of my car. Sure, we all have fathers, husbands or friends that can provide great automotive support, but the truth of the matter is; as the primary driver of her vehicle a woman is responsible for its "health". The primary driver knows the ins and outs of their vehicle; when it had work done and by whom, changes in its performance, as well as unusual sounds or abnormal consumption of liquids. Being aware, identifying problems and making repairs or, in the very least, informing the primary caretaker when a little T.L.C. is needed, improves the life of the car and its reliability (which for a woman is very important). I definitely regret not paying closer attention to my dad in this respect – but I am very grateful for the opportunity to boost my awareness provided by the 2009 Women's Tech Session.



Instructional and interactive demonstration, University Audi Shop Foreman Mike Kurtak and Service Advisor Amanda Cottrell helped me link together the bits and pieces of information I did know into an understanding. The women and I learned signs of wear, what to routinely check and common mistakes and misunderstandings. One of the most important things I learned was my role in the care of my car. Sure, we all have fathers, husbands or friends that can provide great automotive support, but the truth of the matter is; as the primary driver of her vehicle a woman is responsible for its "health". The primary driver knows the ins and outs of their vehicle; when it had work done and by whom, changes in its performance, as well as unusual sounds or abnormal consumption of liquids. Being aware, identifying problems and making repairs or, in the very least, informing the primary caretaker when a little T.L.C. is needed, improves the life of the car and its reliability (which for a woman is very important). I definitely regret not paying closer attention to my dad in this respect – but I am very grateful for the opportunity to boost my awareness provided by the 2009 Women's Tech Session.

## ACHTUNING.COM

Your direct source for quality European alloy wheels.

AUDI



Largest West Coast Distributors of:

APR STāSIS StopTech H&R

STāSIS Coil-overs for all Audi applications IN STOCK!!

Installation Available!!



ECU Upgrades

1.8T to 209hp & 245 lb-ft for \$499  
2.0T to 232hp & 273 lb-ft for \$599  
2.7T to 307hp & 366 lb-ft for \$599  
4.2L to 340hp & 302 lb-ft for \$599

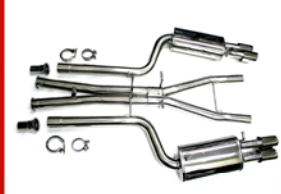
FREE INSTALLATION!



Big Brake Kits



Performance Coil-Over Suspension



Sport-Tuned Exhausts

info@achtuning.com | 14515 NE 91st St #7 Redmond, WA 98052 | 425.895.0000

## 2009 Calendar of Events

### January

Sun 4 Board Meeting

### February

Tue 10 Board Meeting

### March

Tue 10 Board Meeting

Fri 13 *Truth in 24* Preview Showing at University Audi

Sun 22 Son of Quattrofest at Portland International Raceway

### April

Mon 13 Board Meeting

Sat 18 Women-Only Tech Session at University Audi

### May

Thu 7 Board Meeting

Fri 15 Instructor's Clinic at Hampton Inn & Suites in Bremerton

Sat-Sun 16-17 Matt Ammon Memorial Driving School at Bremerton Motorsports Park

### June

Tue 9 Board Meeting

### July

Fri-Sun 3-5 Audi Car Corral at SOVREN Historics at Pacific Raceways

Tue 14 Board Meeting

Sat-Sun 18-19 ACNW at WaterWërks at Cheney Stadium in Tacoma

### August

Tue 11 Board Meeting

### September

Tue 8 Board Meeting

Fri-Sun 11-13 Maryhill Loops Road Tour and Wine Tasting

### October

Tue 13 Board Meeting

### November

Sat-Sun 7-8 Quattrofest at Portland International Raceway

Fri 13 Deadline to purchase 2009 ACNA Raffle Tickets

Tue 17 Board Meeting

### December

Sat 5 Holiday Party at South Bellevue Community Center

Tue 8 Board Meeting

Please visit our website at [www.audiclubnw.org](http://www.audiclubnw.org) for more information about any of these activities. We will be adding to this list as more events are planned such as the Matt Ammon Memorial Tour and the Annual Picnic and Business Meeting.