



# KNIGHTS OF COLUMBUS

IN SERVICE TO ONE. IN SERVICE TO ALL.



## Online Sponsor Agreement - [www.iowakofc.org](http://www.iowakofc.org)

The Iowa Knights of Columbus is offering member Knights/Knight related businesses, the opportunity to sponsor and market their business on the Iowa Knights of Columbus web site. Sponsor organizations “sidebar” and “footer area” marketing message will appear on the home page and on all pages with the exception of limited private or special pages.

We encourage and hope brother Knights will recognize and buy from other KC organizations that provide the goods and services needed. This approach can create a business directory that represents the character, trust, moral compass and philosophy of Unity, Charity, Fraternity and Patriotism of the Knights of Columbus.

The Iowa Knights of Columbus website is designed to become the hub for communication, connections and engagement for approximate 30,000 KC Brothers throughout the State of Iowa. News, announcements, forms and other important communications will be distributed through this website.

Sponsors must pass the Knights of Columbus’ guidelines for sponsorships and advertising policy.

Sponsor Organization	2012 Sponsor Placement Options			
	Billed Quarterly			
Business Name: _____	<b>Commitment Length</b>	<b>4 - Sidebar Feature Spots</b> <small>(220w x 250h px) Direct Linked</small>	<b>4 - Sidebar Logo</b> <small>(220w x 60h px) Direct Linked</small>	<b>Sponsor Page Listing</b> <small>Name/City/Phone/Linked</small>
Address: _____	3 Months	\$100/mo	\$25/mo	\$10/mo
City: _____ St. ____ Zip _____	6 Months	\$100/mo	\$25/mo	\$50
Contact Person: _____	12 Months*	\$100/mo	\$25/mo	\$100
Title: _____				
Contact Phone: (____) ____-____, #____	<b>Footer Sponsor</b>	\$100/mo	955w x 200 px	Across the Bottom
Email: _____	*Commitment for 12 months locks in 2012 rates through June 2013. Projected 2013 rates \$225/mo—Featured, \$75/mo—Logo & \$12/mo Page Listing +Set Up Fee			
Website: _____				

### Sponsorship Order

Business Name	Commitment Length	Placement Option			
		Feature Sidebar	Logo Sidebar	Page Listing	Footer
_____	_____	_____	_____	_____	_____
Web Link or Email: _____		Set Up: \$ <u>2012 N/C</u> Order Total \$ _____			
Approval Signature: _____, Title: _____		Date: _____			
Payment Option: Initial 3 month Payment \$ _____ attached check - subsequent amounts billed quarterly.					
<b>Order/Check to: Francis Schlueter, 425 NV 70th Place, Ankeny, IA or Scan/Email to: feshlueter@msn.com</b>					
<b>Sponsor Copy to: martin.stratton@stratexe.com - Ph: 641-831-9440</b>					
Please note, there are a limited number of 4 sidebar featured spots, 4 logo sidebars and one footer. Priority goes to renewals and the time/date orders are received. We will work with you to find a satisfactory option. We reserve the right to remove sponsors for lack of payment or who become two weeks past due. Additional options may include sidebar rotator sponsorships which will be determined the need and approval of sponsors who may be affected. Sidebar and footer sponsorships must have publication ready and sized art work. Design/layout services are available for additional fees. <b>Contact Martin Stratton at 641-831-9440 or email martin.stratton@stratexe.com.</b>					

# Online Sponsorship Agreement - Terms and Conditions

1. **SPONSOR.** The sponsor shall purchase the online advertising package at the rate listed and for the duration specified in the sponsor order, which is attached and incorporated herein by reference and made a part of this agreement.
2. **PLACEMENT OPTION.** Except as otherwise expressly provided in the agreement, positioning of sponsorships on iowa-kofc.org is at the sole discretion of the Iowa Knights of Columbus. Sponsor acknowledges that Iowa Knights of Columbus has not made any guarantees with respect to usage statistics or levels of impressions for any sponsorship. Iowa Knights of Columbus provides Sponsor with anticipated usage only as a courtesy to the Sponsor and shall not be held liable for any claims relating to said usage. Any information collected by the Iowa Knights of Columbus, or its site vendors, relating to users or Sponsor's site (including and without limitation any personally identifiable transactional data, secure data, or demographic information relating to users of the site), shall be property of the Iowa Knights of Columbus, and Sponsor shall not obtain any rights in such information by virtue of this agreement.
3. **ACCEPTANCE OF SPONSORSHIP.** The Iowa Knights of Columbus may, at its sole discretion, reject any sponsorship.
4. **INDEMNIFICATION.** The Sponsor agrees to defend, hold harmless and will indemnify the Iowa Knights of Columbus from all damages, costs, and expenses, of any nature whatsoever, including but not limited to reasonable attorneys' fees, for which the Iowa Knights of Columbus may become liable by reason of its publication of the Sponsor's online sponsorship.
5. **COPYRIGHT.** All sponsorships, which represents the creative effort of the Iowa Knights of Columbus and/or the utilization of creativity, illustrations, labor, composition, or material furnished by it, is and remains the property of the Iowa Knights of Columbus, including all rights of copyright therein. Sponsors understand and agree that it cannot authorize reproductions, in whole or in part, of any such sponsorship.
6. **TAXES.** Prices do not include tax. In the event that any federal, state, or local taxes are imposed on the creation of the online sponsorship or on the sale of online sponsorship, such taxes shall be assumed and paid by Sponsor.
7. **PAYMENT.** The Sponsor shall make payment within 14 days of the billing date indicated on the Iowa Knights of Columbus's statement. In the event that the account becomes past due, in addition to such other remedies as it may have, Iowa Knights of Columbus shall be relieved of its obligation to perform the sponsorship services under this Agreement and the full of the agreement shall immediately become due and payable by Sponsor. The Sponsor must also reimburse Iowa Knights of Columbus for all expenses incurred in connection within the collection of amounts payable, including court costs and attorneys fees.
8. **REJECTION OF SPONSORSHIP.** Iowa Knights of Columbus reserves the right to not run any advertisement that is received and that is not in accordance with Iowa Knights of Columbus' policies. In addition, Iowa Knights of Columbus reserves the right to reject or cancel any sponsorship, order or reservation at any time and to reject any URL link embodied within any sponsorship.
9. **LIMITATION ON LIABILITY.** Sponsor assumes all liability for content of sponsorship, and agrees to hold harmless, and will indemnify the Iowa Knights of Columbus from all claims, losses, judgments, and damages arising there from. Liability for typographical errors, wrong insertions, late publications, and/or non-publication, non-performance due to Acts of God, as well as all other matters Sponsor might raise relevant to this agreement, is limited to the amount charged to the Sponsor by Iowa Knights of Columbus for the applicable sponsorship. Claims for an allowance for such matters must be made within seven (7) days of the matters first occurrence. Iowa Knights of Columbus's liability is limited in all cases to the return of the charges made for the applicable sponsorship.
10. **FORCE MAJEURE.** Each party hereto shall be excused from liability to perform its obligations hereunder where such failure results from delays caused by Acts of God, fires, floods, strikes, work stoppages, controls or regulation of federal, state, or local governments, or other causes beyond its reasonable control.
11. **ASSIGNMENT.** This Agreement may not be assigned or transferred by the Sponsor.
12. This Agreement is governed by the laws of the State of Iowa.
13. By signing the order, I certify that I am the owner or authorized representative of the Sponsor, and I hereby grant on behalf of the Sponsor its express permission and consent to receive sponsorship offers and other information via direct mail, telephone, email, and facsimile transmission from the *Iowa Knights of Columbus, its representatives* or any other business operated by the Iowa Knights of Columbus. I agree that such information may be transmitted to the mailing and email address(es), telephone number(s) and facsimile number(s) listed on the front of this agreement or to any other contact addresses and numbers used by the Sponsor. I further represent that the Sponsor is the owner or lessor of the facsimile equipment that will be used to receive fax messages at the numbers noted, or is the authorized representative of the equipment owner or lessor.
14. The sponsor has read and agrees to the Terms and Conditions by the signature with the order.