Web Site Advertising on SPANnet.org

SPAN

Small Publishers Association of North America

- Access a unique social media web site for authors and publishers.
- Sell to a qualified market that is researching its buying options.
- Exhibit your brand to over 4,500 visitors monthly & a growing membership over 2050.
- Get competitive rates with verifiable results - Guaranteed!

Ad Impression Level	Estimated Ad Impressions Per Month		Cost Per Month		
	Low	High	1 Month	6 Months	12 Months
1X Low	3400	4700	$110	$105	$94
2X Normal	4900	6600	$210	$199	$180
4X High	6800	8000	$ 320	$304	$274
8X Priority	8200	10700	$ 540	$513	$462

- Advertisements are web banner advertisements (ads) that are displayed vertically down the right hand side of the SPANnet.org Web site. The number of ads on a page will be dependent on the length of the Web page.
- Ads are displayed in rotation, based on the designated exposure level, and change every time a Web site visitor views a new page. In addition, ads are displayed on the static Advertisers Directory Page by category.
- The exposure level represents the frequency that an ad will be displayed on the SPANnet.org Web site.
- SPAN limits the number of ads it accepts to maintain the value of your advertising.
- Ad size requirements are: 72 dpi (100KB Max), with the dimension of 170 pixels wide by 550 pixels tall, in jpeg, gif, or png format.
- SPAN welcomes ads created by you, or as an additional benefit, SPAN can produce a basic .png ad for you for free, with the commitment to a six-month contract.
- Ask about Sponsorship Packages which include free advertising and premiums for your customers. Also, effective advertising is available in SPAN's eNewsletter.

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