

Book Futures



History



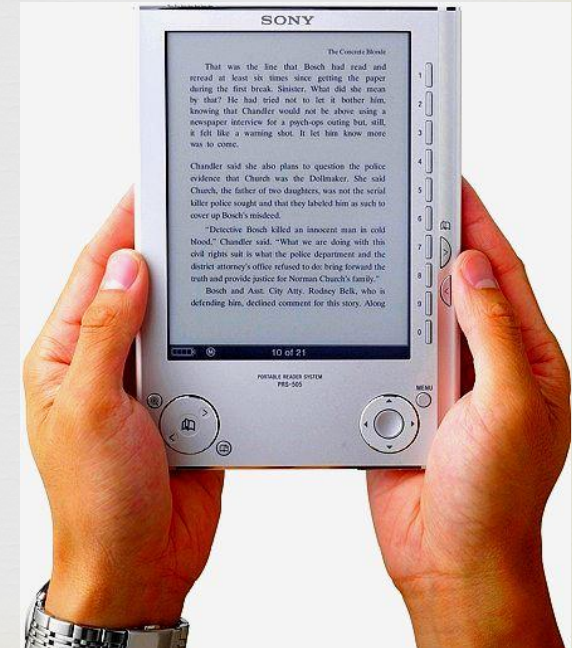
- ❧ Changes in media
- ❧ Handwritten to print
- ❧ Print to word processor
- ❧ Word processor to ebook
- ❧ Ebook to ?



Technology



- ❧ Ebooks
- ❧ Multiple functions of Ereader devices
- ❧ Books online (loss of stores)
- ❧ Libraries
- ❧ Newspapers and articles online
- ❧ Archival text changes



Economy



- ❧ Decrease in price of ebooks
- ❧ Sales that reduce chances of small businesses
- ❧ Buying online etc

The logo for amazon.com, featuring the text "amazon.com" in a bold, black, sans-serif font with a registered trademark symbol (®) to the right. Below the text is the Amazon smile logo, a curved orange arrow pointing from the 'a' to the 'm'.

Politics



- ❧ Funding for libraries etc
- ❧ Programs that encourage reading in all formats



Demographics



- ❧ Who buys books?
- ❧ Wider availability online
- ❧ Only available for those who have online access
(indulgence of the wealthy?)
- ❧ Physical books used more by the academic





Culture



- Books have a certain amount of prestige as actual handheld
- Multitasking society
- Change in view of carrying books
- The use of the library



Worst Case

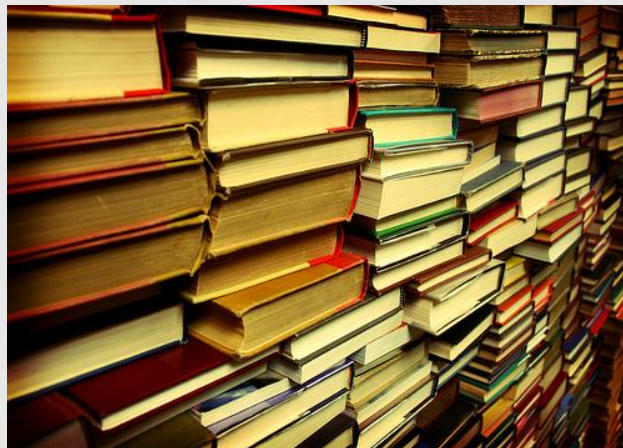


- ❧ Text books become virtually obsolete
- ❧ Information lost in archival switch to databases
- ❧ Small businesses disappear

Best Case



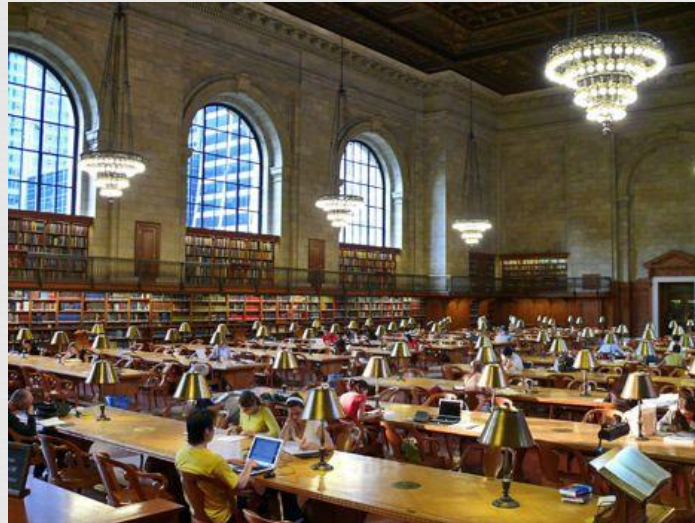
- ❧ Simultaneous growth and appreciation of books and ebooks (each for a different aesthetic purpose)
- ❧ Incorporation of small businesses into ebook sales
- ❧ Libraries and bookstores become spaces for work and atmosphere



Probable Scenario



- ❧ Ebooks will become much more common
- ❧ Economic repercussions of this cause change in format of small businesses
- ❧ Archival data transfers



Sources



- ❧ Encyclopaedia Britannica To Cease Print Edition After 244 Years
- ❧ Erasing the Boundaries
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- ❧ Coldewey, Devin Necessary Evil?
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- ❧ Roper, Caitlyn Hard Times
- ❧ Maloney, Jennifer Libraries Rethink Their Role in City