

# The Way To Rescue OLPC

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# One Laptop Per Child

- I. Initiative of UN UNESCO – Negroponte
- II. Laptop with mechanical power @\$188/unit
- III. Lack business operation and marketing

Solution = Bundle, forget having local government purchase, work through NGOs, Churches & Charities



# The Bundle

- A. Laptop
- B. Software
- C. Database & Infrastructure
- D. Textbooks
- E. Teachers
- F. Curriculum for K -12
- G. Translators
- H. Video/Online instruction for system



# HOW?

- Central Online Education
- Technology allows teachers, translators, students, monitors access from any Internet connection
- Marketing via Internet & Spot Runner
- Final delivery of bundle = \$1000/person/year
- Beta to be in India



# Opportunity

- Projected \$1 Trillion Industry
- Some teachers can volunteer
- Individuals can pledge to support one child at \$1,000 USD/year and go online to speak with that child
- Local EDU and government can monitor
- Marketable to all educational providers & home school



# Initial Start Up

- We need funding of \$500,000 USD to get started
- We need the commitment of a University for development & initial database
- We need providers of each section of the bundle
- We need endorsement by the UN



# For Further Information

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