

CALL FOR ABSTRACTS – EBRF 2009**“Emergent drivers of shared business models in globalizing ecosystems”****SEPTEMBER 23-25, 2009**
Jyväskylä, Finland

EBRF is an innovative, border-crossing research conference created in 2001 to understand business in knowledge society and to build a dedicated scholarly community representing a wide spectrum of perspectives. The 9th EBRF Conference calls for people from different backgrounds to present either fresh ideas or completed research, all in the spirit of building fruitful research co-operation across organizational boundaries and scientific disciplines.

In 2009, EBRF is paying special attention to the multiple facets of doing business in global ecosystems. This calls for fitting methods, values, codes of conducts, systems, best practices and entrepreneurial spirit to meet the rapidly evolving requirements of customers as well as all other stakeholders. We specifically ask the writers not only to suggest new solutions, but also to connect the ideas to the past 10 years of development in the fields of eBusiness and eServices to understand the fundamental drivers of the present and future phenomena.

General themes and responsible track chairs:

“eBusiness technology, architecture and infrastructure”

Samuli Pekkola, Tampere University of Technology, Christian Huemer, TU Vienna, Austria

“Emergent business models and technology”

Marko Seppänen, Tampere University of Technology

“Network value modeling”

Jukka Heikkilä, University of Jyväskylä, Hannes Werthner, TU Vienna, Austria

“Accounting & assets”

Petri Suomala, Tampere University of Technology

“Co-creation”

Mari Suoranta, University of Jyväskylä

“Responsibility and trust in business”

Johanna Kujala, University of Tampere

”Sustainable Business”

Hanna Pesonen, University of Jyväskylä

”International entrepreneurship”

Arto Ojala, University of Jyväskylä

“Information and knowledge management”

Hannu Kärkkäinen, Tampere University of Technology

“Business and competitive intelligence”

Mika Hannula, Tampere University of Technology, Craig Fleisher, University of Windsor

“Gaming and gambling and virtual economy”

Jari Multisilta, Tampere University of Technology and Nokia Research Center

“From old business school to new business university”

Marko Seppä, University of Jyväskylä, Dhruves Biswas, IIT Kharagpur, Ikhtlaq Sidhu, University of Berkeley

“Globalisation and Internationalization of Knowledge-Intensive Systems”

Jan Pawlowski, University of Jyväskylä

“Social capital, networks and value creation”

Hanna Lehtimäki, University of Tampere, Johanna Kujala, University of Tampere

ABSTRACT SUBMISSION – APRIL, 30, 2009

Please submit a maximum three page abstract for a double blind review process through the conference website www.ebrf.fi. At the website, you will also find further instructions and an abstract template. The abstracts will be subject to a constructive review process by an international group of senior scholars representing cutting-edge knowledge on the themes at hand.

THE EBRF PUBLICATION PROCESS

Presentation of an accepted abstract leads to publishing a full paper in the conference proceedings. Please note that in the EBRF publication process, presenters will have a few months after the conference to finalize their papers taking into account the feedback received at the conference. The conference proceedings in the form of a CD-ROM publication will be included in the conference fee and sent to participants once it is published.

ORGANIZERS

Tampere University of Technology, University of Jyväskylä and University of Tampere; University Alliance Finland

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Secretary, Annamaija Paunu-Virtanen, Tampere University of Technology, Finland

IMPORTANT DATES

Abstract submission	April 30
Notification of acceptance	by June 20
Registration (Presenting Scholars)	August 9
Registration (Regular)	September 7
Conference	September 23-25
Full paper submission	December 6
Publication of conference proceedings	January 2010

ADDITIONAL INFORMATION

Please see:

www.ebrf.fi

Or contact:

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