

UPTOWN JAZZ DALLAS

INTERNATIONAL JAZZ FESTIVAL ORGANIZATION

PRESS RELEASE

Uptown Jazz Dallas Live at Glass Lounge | "This is What Dallas Jazz Sounds Like" Campaign Begins

Dallas, TX – May 6, 2013 – Uptown Jazz Dallas Live, the flagship production company of the international jazz festival organization starts its **"This is What Dallas Jazz Sounds Like"** marketing campaign with the introduction of the newest member of its Venue Partner Program - **Glass Lounge** in Uptown, located 1899 McKinney Avenue, Dallas, TX (corner of Akard). **Uptown Jazz Dallas Live at Glass** begins **Wednesday, May 15, 8pm** and will continue as a regular Wednesday 'residency'. It presents an exciting concert experience featuring JazzMaster Class musicians and recording artists from our region in its *"Original Music. Great Performances, Live Jazz!"* format.

In a short period of time, Uptown Jazz Dallas has become the standard bearer for the North Texas jazz movement by populating its highly success social network **UptownJazzDallas.com** with a focus on music, food, fashion and the arts of the DFW Metroplex. From the network, the company promotes the latest jazz and soul music not heard on any commercial radio station, giving new and emerging artists a means to be heard via its popular "Set-List Player" and seen through their member pages on the network. The company also presents its world-class programming with select Community and Venue Partners like Klyde Warren Park. "We were so happy to be able to partner with Klyde Warren Park to create their first jazz series - Uptown Jazz Dallas | Live on the Lawn at Klyde Warren Park", says Keith Hill, Founder of Uptown Jazz Dallas. "Presenting this level of jazz in a central gathering place like Klyde Warren Park strengthens the jazz community and furthers our goal of developing a sustainable platform for the introduction of a top-tier international jazz festival down the road".

With the introduction of **Uptown Jazz Dallas Live at Glass** in Uptown, the company now begins to focus on the visitors that come to Dallas via the hotels, concierges and the local fan base in the region. Hill continues, *"Our 'This is What Dallas Jazz Sounds LikeSM'* campaign allows us to really focus on the musicians and recording artists in our community. It's important for them to be heard, sell their music and merchandise all

while having a place to play with the level of production they are accustomed to. Many of the musicians that will play on Wednesdays at Glass play all of the top festivals in the world. Like, Keith Anderson, saxophonist, now touring member of Prince's band. Or, Bobby Sparks (keyboardist), currently touring with Stanley Clark | George Duke Project. These are just some of the cats in our area. Our JazzMasters Set on the debut night of Uptown Jazz Dallas Live at Glass feature these guys and more".

Advance tickets to the debut night of **Uptown Jazz Dallas Live at Glass Lounge** can be purchased online at www.UptownJazzDallas.com where registered members of the social network often receive benefits that include discount tickets and first wave access to specials and promotions.

The following lineup is confirmed for opening night of Uptown Jazz Dallas Live at Glass: Wednesday, May 15, 2013 , 8pm - until

Artistic Director/Host - Keith Hill

JazzMaster grouping:

Music Director - Chuck Smith - Bass

Assistant Music Director - Quamon Fowler - Sax and EWI

Bobby Sparks - Keyboards

Carl Wagner - Keyboards

Keith Anderson - Sax

Jason "JT" Thomas - Drums

Todd Parsnow - Guitar

The Program Schedule:

- UptownJazzDallas.com Set-List Music Programming/Social Mixing
- 1st Set (approximately one-hour)
- Intermission | UptownJazzDallas.com Set-List music programming
- 2nd Set (approximately one-hour)
- Social Mixing | End of Evening

For further information on Uptown Jazz Dallas Live at Glass and "This is What Dallas Jazz Sounds Like", please visit www.UptownJazzDallas.com

About Uptown Jazz Dallas, LLC:

Founded by Dallas native, Keith Hill with a mission to develop North Texas' first top-tier international jazz festival, Uptown Jazz Dallas operates UptownJazzDallas.com, it's official social networking hub while penetrating all super social media platforms like Facebook, Twitter, NewMySpace, Pinterest, YouTube, Google+ and more. Currently boasting a pre-festival fan base of 19,000+ passionate followers, the company presents live jazz productions in association with select Community & Venue Partners. The company is now projecting a 2014 debut of Uptown Jazz Dallas | International Jazz Festival. For more information, visit www.UptownJazzDallas.com or call 214.702.4286

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