



JOIN US: Fridays, 7:30 a.m. Vantage House, 5400 Vantage Pt. Rd. Columbia, MD

The Rotary Club of Columbia-Patuxent
www.columbiarotary.com

Fridays - 7:30 a.m.
Vantage House
5400 Vantage Point Road, Columbia, MD
January 27, 2017

“Imagine the Possibilities”

Special Thanks to Rob Estes for being the Scribe of the Week!
(Any errors to be directed to Rob)

Club President, Alan Jefferson, rings the bell.

Secretarial Moments by Rob “EZMove” Estes

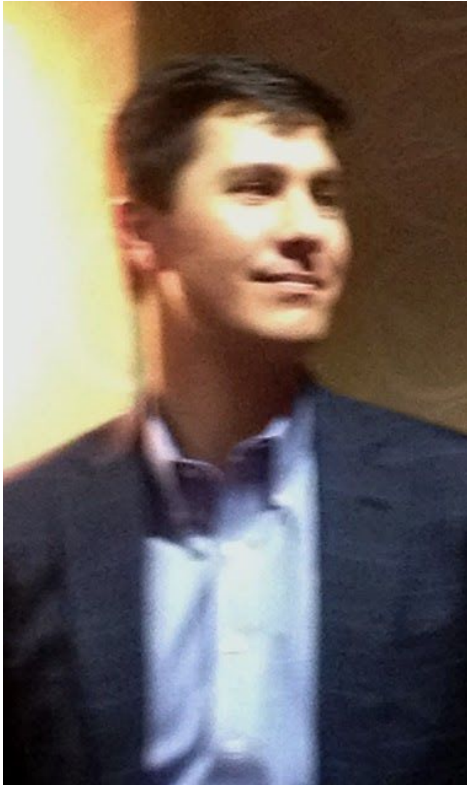
Foundation Moment:

Roy Felipe:

The money donated to the foundation is well spent – the projects they do make a difference and unlike donations to other charities, rotarians can be hands-on with the projects – taking an active role in their success.

Membership Moment: *(special props to Membership Chair, Sandi Harriman)*

Induction of our newest members! Welcome!



Jeff Lee (Blaine Milner Sponsoring) **Jessica Monaghan** (Dave Lerer Sponsoring)

Vocational Moment:

Alice Ford:

Contrasting the virtues of Christianity (Love Thy Neighbor) with the virtues of Rotary (Service Above Self)



Club Announcements:

Dawn Audia was awarded the Paul Harris Fellow +6 – meaning that she had given more than \$7,000 toward the Foundation.

Our New Home:

Mark Stoner announced the New Location (Linden Hall) and Caterer (Simply Elegant).

Our first meeting there will be on February 3, 2017!

The **Super Bowl Raffle** has begun. We're trying to fill 3 boards, which would add \$18,000 to our bottom line.

We have 2 Baltimore Ravens PSLs, donated by former RCCP member Tom Sabia, to be auctioned off to the highest bidder.

Mary Ka Kanahan:

We will have an upcoming Food Bank event that will be held Feb 10th following the Rotary Meeting.

Program:

Barbara Nicholas, Senior General Manager for the Mall in Columbia



- From the Industry Perspective – Retail Brick and Mortar is endangered due to the proliferation of online shopping
 - Forcing many retail stores to rethink their business models and come up with new strategies for survival

- Sears was given as an example of this – with the store evolving into more of a real estate company
- She pointed to Macy’s closing over 100 stores as an example of a long-time brand in trouble
- She pointed to several Anchor stores creating a store within a store concept
- Some of the Industry Trends Include
 - Stores changing their names and concepts (e.g. Restoration Hardware)
 - Stores consolidating and carrying less inventory
 - 40% of all online sales for the holiday period were made through Amazon
 - Amazon is starting to open Brick and Mortar stores to supplement their online activity
 - Retailers that are doing the best combine both Online and Brick and Mortar (Brick and Click)
- Some Mall Trends Include
 - Food Halls – with a single Tenant that operates multiple “concepts” within the same hall
 - More entertainment Spaces like Dave and Busters – being build
 - Theater anchors going more upper scale
 - More retailers giving their customers options to purchase online – with store pickup
- General Growth Partners (owners of the Mall in Columbia) changed their name to GGP
 - GGP considers itself a Retail Real Estate Company
 - Sustainability has become very important
- Mall of Columbia has some major improvements on the way
 - The fountains will probably be replaced by more seating areas
 - 3000 solar panels were placed on top of the mall – producing about 12% of the total energy need
 - There will be an investment made in parking around the mall

Non-Club Announcements:

Larry Newman:

Haiti Fest presented by Columbia Association’s Cap-Haitien Sister City Committee will take place on Sunday, January 22 from 3:30-5:30pm at the Slayton House in the Wilde Lake Village Center.

Cliff Feldwick: The **Columbia Festival of the Arts** presents **Judy Collins** on Saturday, April 1st.

Enter Sgt. at Arms stand-in, Dave Bittner

Happy Dollars:

The money collected goes directly to our Emergency Community Fund.

50/50 Raffle:

Leon Wilson pulled a non-Joker card...The pot is growing. Buy more tickets.

Dates to Remember:

Sunday, January 22 from 3:30-5:30pm: Haiti Fest presented by Columbia Association's Cap-Haitien Sister City Committee will take place on at the Slayton House in the Wilde Lake Village Center.

February 10, 2017: We will have an upcoming **Food Bank** event that will be held following the Rotary Meeting.

February 5, 2017: Super Bowl Party: Charlie and Linda McCabe's house.

March 17, 2017: The Paul J. Kelley Foundation has a St. Patrick's Day fundraiser.

Upcoming Friday Meeting Programs:

2/3: The Rotary Trust

2/10: Carol Flock, Zaching Against Cancer

2/17: Bob Muir, Howard Community College Business Training Center

2/24: Jeremy Goldman, Silhouette Stages

ROTARY INTERNATIONAL

www.rotary.org

ROTARY INTERNATIONAL DISTRICT 7620

www.rotary7620.org

ROTARY CLUBS OF HOWARD COUNTY, MD

www.hocorotary.org

Seven Clubs, One mission: Humanity in Motion

Rotary Club of Columbia-Patuxent

www.columbiarotary.com

Fri. 7:30am, Linden Hall

Rotary Club of Columbia

www.columbiarotary.org

Tues. 6:30pm, Eggspectations

Rotary Club of Columbia Town Center

www.ctcrotary.org

Wed. 12:15pm, Sheraton Inn

Rotary Club of Elkridge

Wed. 6:30pm, Elkridge Furnace Inn

Rotary Club of Ellicott City

www.ellicottcityrotary.org

Thurs. 12:00pm, Tersiguel's

Rotary Club of Ellicott City Sunrise

1st & 3rd Thurs. 7:15am, Tersiguel's

Rotary Club of Howard West

www.HowardWestRotary.org **Mon. 6pm, Alexandra's in Turf Valley**