



CROWN COUNCIL

Creating a *Culture of Success™* in your practice

Crown Council MasterMind Group

“A MasterMind is the coordination of knowledge and effort of two or more people, who work toward a definite purpose, in the spirit of harmony. No two minds ever come together without thereby creating a third, invisible intangible force, which may be likened to a third mind.” Napoleon Hill, Author Think and Grow Rich

The MasterMind concept is a fundamental principle of the Crown Council. The Crown Council as a whole is a MasterMind. In addition, Crown Council members participate in smaller MasterMind groups of 8 to 10 people who meet on a regular basis. MasterMind Group participation is one of the 8 Crown Council Qualified Member requirements.

A Crown Council MasterMind Group:

- Meets on a monthly basis via conference call for at least an hour.
- Is professionally facilitated in order to maximize participation and organization of the group following a set of proven protocols.
- Meets at least twice yearly: once for a face-to-face retreat organized by the group and facilitated by the professional facilitator and again each year at the Crown Council Annual Event.
- Is not a therapy group! This is not a group where you vent your problems to a group of listening, sympathetic ears.
- Is not a coaching group. The group does not offer advice or coaching. Rather, it shares experience from which you can draw to make more informed decisions.
- Is not a networking group. While the group may offer needed connections from time-time, networking is not a primary objective.
- Is a place where each member brings the best of what they have done and are doing and shares their experience and wisdom with the group. It is like an informal board of advisors that brings additional experience from which you can benefit.
- Is based on two principles: each member comes to give something as well as get something.
- Requires a personal commitment to be present, engage and contribute.
- Helps you navigate the changing business environment so you can make more informed decisions about your business and your life.
- Can be one of the most powerful assets you have for your long-term success.

Engage today in this proven success strategy facilitated with key organizational, structural and communication formulas for you to maximize the benefit to you and your practice.

Commitment: A successful MasterMind group is based on the commitment of all the members involved. This commitment includes:

- Regular monthly conference call for 60 to 90 minutes.
- Two weekends a year, one of which is the Crown Council Annual Event.
- \$100 per month for an initial 12 month commitment. This \$100.00 per month fee is in addition to your Crown Council membership fee of \$98.00.

MASTERMIND COMMITMENT

I am committed to being part of a Crown Council Mastermind Group as described and specifically commit to being charged \$100.00 a month for the next year in addition to my monthly Crown Council membership fee of \$98.00. I understand I am enrolled in a facilitated Mastermind Group.