



City of Phoenix

September 27, 2012

Dear Food Day Partner:

Subject: Phoenix Food Day 2012

The city of Phoenix would like to invite you to participate in our first annual Food Day 2012 Expo. Food Day was created by the nonprofit Center for Science in the Public Interest (CSPI) as a nationwide celebration of healthy, affordable and sustainably produced food, and a grassroots campaign for better food policies and a stronger, more united food movement. Additional information can be found at <http://www.foodday.org/>.

The Phoenix Food Day Expo, themed "Get Growing, Get Healthy, Get Real," will be held at Phoenix City Hall, 200 W. Washington Street on Wednesday, October 24, 2012 from 11am to 1pm. Invitations are being extended to local farmers, chefs, nutritionists, gardeners and community leaders in sustainable urban living. The city is declaring October 24 as Food Day 2012.

Join us by participating in the Expo and providing a booth with materials and giveaways for educating and encouraging individuals to learn, debate and mobilize to improve our food system and the American diet. There is no charge to participate in this event. Each vendor will have access to one 8 foot table and two chairs, with additional space available for a free-standing display. Electricity is available for some of the tables. To reserve your space, please return the attached Registration Form to Gail LaTour at gail.latour@phoenix.gov, or contact her at 602-262-7119 with any questions.

We are excited about your participation in Food Day 2012, and all of the things you are doing to help Phoenix be a healthier, sustainable city.

Sincerely,

A handwritten signature in blue ink that reads "Carolyn F. Bristo".

Carolyn F. Bristo
Phoenix Sustainability Officer

c: Gail LaTour
Laura Burton
Rosanne Albright



FOOD DAY
OCTOBER 24, 2012

REGISTRATION FORM



The city of Phoenix Green Team invites you to participate in the city's first annual Food Day – "Get Growing, Get Healthy, Get Real" as part of the nationwide celebration and a movement toward more healthy, affordable and sustainable food.

- Date:** Wednesday, October 24, 2012
Time: 11am-1pm; **Check-in & Set-up:** 9am-11am
Location: Phoenix City Hall, East Courtyard
200 W. Washington Street, Phoenix, AZ 85003
Cost: No cost to participate
Parking: Metered street parking or public parking at 305 Garage, 305 W. Washington Street. Access the garage from Jefferson Street between 3rd and 4th Avenues, or from 4th Avenue between Washington and Jefferson Streets.
Unloading: Adams Street, north of City Hall (temporary parking only)
Vendor Space: 10'x10' space with an 8'x30" table and 2 chairs provided. Additional tables can be requested. Vendors are strongly encouraged to bring awnings/canopies. Electricity is available in the Courtyard. No water services or internet access will be available.
Information: Gail LaTour / gail.latour@phoenix.gov / 602-262-7119.
Space is limited, reserve early. Please fill out and return this form to Gail LaTour no later than **October 12, 2012** to reserve space for this event. Receipt of this form by the city of Phoenix will serve as acknowledgement and acceptance of your participation as an exhibitor. Exhibitor locations will be pre-assigned. Check in at Registration Table for location.

Business Name: _____

Contact Name/Title: _____

Product/Service: _____

Address: _____

Telephone: _____

E-mail: _____

Website: _____

Electricity: _____

Other Special Needs: _____