



World of Soul™ Motorcycle Community

www.worldofsoulmc.com

a progressive membership-based motorcyclist association

What's inside?

- Thousands of clubs & associations, their members and independent riders.
- News, product reviews and forum discussions on issues that matter to you.
- An opportunity to network and promote club events.
- Member card to access discounts, premium items, roadside assistance, accidental death and dismemberment supplement & much more.
- A connection to motorcycle manufacturers & retailers from around the country.
- An opportunity to leverage our economic dollars with the collective power we possess.



The World of Soul™ Motorcycle Community's mission is to examine and promote the recreation of motorcycling; the environment and spirit of the motorcycle community. To add redeemable value to the bikers' experience by addressing issues significant to the community while uniting bikers with community organizations and commercial industries.

There's More—Inside!

Riders United to Serve Humanity™

A national community organization initiative; a collection of motorcyclist, clubs and motorcycle-related charitable organizations and action groups working to streamline the effectiveness of community-oriented campaigns merging ideas and resources. The ability to work together toward a common vision and direct individual accomplishments toward organizational objectives is the only membership criteria worthy of noting aside from riding a motorcycle responsibly. This criterion will be the fuel that allows a few common people to attain uncommon results.

Ride for CHANGE-Ride for HOPE™

Ride for CHANGE-Ride for HOPE™ is an awareness campaign that culminates with a motorcycle event in local communities across America. Originating in Chicago, Illinois, October 2008, Ride for CHANGE-Ride for HOPE™ is the official programmatic thrust of the World of Soul Motorcycle Community™ as sanctioned by Ride for CHANGE-Ride for HOPE, Inc. and Ride for CHANGE-Ride for HOPE Foundation.

We contend that it takes Riders United to Serve Humanity™ to bring forward Ride for CHANGE-Ride for HOPE™ in order to create a World of Soul Motorcycle Community™. So Join Us!



Ride for CHANGE Ride for HOPE™